

**A G E N D A**  
**City Council Meeting**  
**Monday, May 18, 2026 – 6:00 p.m.**

➤ **OPENING**

- **Call to Order**
- **Invocation**
- **Pledge of Allegiance**
- **Roll Call**

➤ **FORMAL PUBLIC COMMENT**

**Formal Public Comment – City Council Agenda Protocol**

The City of Garden City has identified this portion of the meeting to allow individuals an opportunity to formally address the City Council on issues of importance. Garden City requires that individuals who desire to formally address the City Council submit a written request form outlining the subject matter that they intend to discuss so that they can be placed on the meeting agenda. Members of the public desiring to be placed on the agenda to present or address matters to the City Council must submit a formal **“REQUEST TO BE PLACED ON THE CITY COUNCIL AGENDA”** form to the Office of the City Manager at least 10 days prior to the requested City Council meeting date that you wish to speak. City Council meetings are held on the first and third Monday of each month so the request must be submitted no later than 5:00 pm on the Friday which constitutes 10 days prior. The request can be done in person, regular mail, fax or e-mail and the speaker should obtain acknowledgement of the request from the City to demonstrate that the 10 day requirement has been met. The request form may be obtained from the Office of the City Manager and on the City’s website [www.gardencity-ga.gov](http://www.gardencity-ga.gov). The request should state the name of the individual(s) desiring to be heard and the subject matter to be presented to City Council. Requests may be referred at the discretion of the City Manager, to appropriate staff for mediation prior to being placed on the public agenda. Please be advised the completion of a request form does not entitle the speaker to be added to the agenda.

## ➤ RECEIPT OF INFORMAL PUBLIC COMMENT

**Procedure:** To best manage this meeting section, any person who desires to address the City Council must sign up using the process outlined on the website where this meeting is advertised. Once recognized by the Mayor, the person will be allowed to speak in accordance with the Informal Public Comment–Speaker Protocols outlined below.

### ***Informal Public Comment – Speaker Protocol***

The City of Garden City believes that any member of the general public should be afforded the opportunity to address the City Council provided that designated rules are followed by the speaker. Any member of the public who wishes to address the City Council and offer public comment on items within the City Council's jurisdiction, may do so during the Informal Public Comment period of the meeting. However, no formal action will be taken on matters that are not part of the posted agenda. Informal Public Comments are scheduled for a total of fifteen (15) minutes and each person will be limited to three (3) minutes. In order to ensure the opportunity for all those desiring to speak before the Council, there is no yielding of time to another speaker. Speakers not heard during the limited fifteen (15) minute period will be first to present their comments at the next Council meeting. The opportunity to address City Council on a topic of his/her choice shall be used by an individual only one (1) time per month. It may not be used to continue discussion on an agenda item that has already been held as a public hearing. Matters under negotiation, litigation, or related to personnel will not be discussed. If a member of the general public would like to address the City Council during the Informal Public Comment portion of the meeting, please respectfully indicate your desire to address the City Council when the Mayor solicits members of the general public to come forward and speak. You will be recognized by the Mayor and asked to come forward to the podium so that you can address the City Council in accordance with the rules outlined herein. Once the speaker has been recognized to speak, he/she will be given three (3) minutes to address the City Council. The speaker should not attempt to engage the City Council and/or Staff in a discussion/dialogue and the speaker should not ask specific questions with the expectation that an immediate answer will be provided as part of the three (3) minute time frame since that is not the intent of the Informal Public Comment period. If the speaker poses a question or makes a request of the City, the Mayor may refer the issue or request to the City Manager for follow up. At the conclusion of the three (3) minute time period, the speaker will be notified that his/her time has elapsed and the next speaker will be recognized to come forward to the podium and address the City Council. The Mayor may rule out of order any Speaker who uses abusive or indecorous language, if the subject matter does not pertain to the City of Garden City, or if the Speaker(s) attempts to engage the City Council Members in a discussion or dialogue on issues. City Council shall not discuss non-agendized matters because it does not give the public adequate notice. Accordingly, City Council shall be limited to asking factual and clarifying questions of staff, and when appropriate, the Council may consider placing a matter on a future agenda. In addition, it is not reasonable to expect staff to respond to any of a variety of issues on which they may or may not be prepared to respond to on a moment's notice, so the City Manager may respond, or direct staff to respond at a later time.

## ➤ PUBLIC HEARINGS

### *Speaking to a Public Hearing Item Protocol*

In the interests of time and to ensure fairness of all persons who appear before the City Council to speak for or against a public hearing item, speakers will be limited to three (3) minutes each to address City Council except as described herein. One speaker for the Petitioner may address the City Council for no more than 10 minutes, unless extended by the Mayor. In an effort help the City Council and the general public to better understand the issues, the Mayor may request that a City staff member address the City Council from the podium. Speakers from the general public may only speak when recognized by the Mayor during the public hearing. Speakers will be asked to come to the podium to address the City Council for three (3) minutes and they shall state their name and resident address for the record.

Speakers addressing City Council on a public hearing item should coordinate comments to respect City Council's time limits. Groups should select a spokesperson to present the major points that summarize their position and opinions. Speakers are urged to be brief and non-repetitive with their comments. Comments shall specifically address the public hearing item before the City Council, and the speaker shall maintain appropriate tone and decorum when addressing the City Council. City Council may ask questions of the applicant, speakers, or staff during these proceedings only for the purpose of clarifying information. The speaker shall not direct derogatory comments to any individual, organization, or business. At the conclusion of the three (3) minute time period, the speaker will be notified that his/her time has elapsed, and the next speaker will be recognized to come forward to the podium and address the City Council. Once the public hearing is closed on an item, there will be no further opportunity for formal or informal public input at a City Council meeting.

***PROCEDURES FOR CONDUCTING PUBLIC HEARINGS ON PROPOSED ZONING DECISIONS BEFORE  
GARDEN CITY'S MAYOR AND COUNCIL AND STANDARDS GOVERNING THE EXERCISE OF  
CITY COUNCIL'S ZONING POWER***

**Procedures for Conducting Public Hearings on Proposed Zoning Decisions:**

All public hearings conducted by the Mayor and Council on Garden City, Georgia, on proposed zoning decisions shall be conducted as follows:

- (1) All public hearings by the Mayor and Council on zoning amendments shall be chaired by the Mayor.
- (2) The Mayor shall open the hearing by stating the specific zoning amendment being considered at the public hearing and further stating that printed copies of the adopted standards governing the exercise of the Mayor and Council's zoning power and the procedures governing the hearing are available to the public.
- (3) The Director of the City's Planning and Zoning Department shall advise the Mayor and Council of the recommendation of the Planning Commission when applicable.
- (4) The Mayor shall determine the number of attendees who desire to testify or present evidence at the hearing.
- (5) When there is a large number of individuals wishing to testify at a hearing, the Mayor may invoke time limits on individual speakers. In such cases, these time limits shall apply to all speakers. Proponents, including the petitioner or the petitioner's agent requesting the zoning decision, shall have no less than ten (10) minutes for the presentation of data, evidence, and expert opinions; opponents of the proposed decision shall have an equal minimum period of time. The Mayor may grant additional time; provided, however, an equal period of time shall be granted both sides.
- (6) The petitioner requesting such zoning decision, or the applicant's agent, shall be recognized first and shall be permitted to present and explain the request for the zoning decision. Thereafter, all individuals who so desire shall be permitted to speak in favor of the zoning decision.
- (7) After all individuals have had an opportunity to speak in accordance with subparagraph (6) above, those individuals present at the public hearing who wish to speak in opposition to the requested zoning decision shall have an opportunity to speak.
- (8) The Mayor may limit repetitious comments in the interest of time and may call for a show of hands of those persons present in favor of or opposed to the proposed decision.
- (9) It shall be the duty of the Mayor to maintain decorum and to assure the public hearing on the proposed decision is conducted in a fair and orderly manner.
- (10) Once all parties have concluded their testimony, the Mayor shall adjourn the public hearing.

**Standards Governing the Exercise of The Zoning Powers of Garden City's Mayor and Council:**

Prior to making a zoning amendment, the Mayor and Council shall evaluate the merits of a proposed amendment according to the following criteria:

- (1) Is this request a logical extension of a zoning boundary which would improve the pattern of uses in the general area?
- (2) Is this spot zoning and generally unrelated to either existing zoning or the pattern of development of the area?
- (3) Could traffic created by the proposed use or other uses permissible under the zoning sought traverse established single-family neighborhoods on minor streets, leading to congestion, noise, and traffic hazards?
- (4) Will this request place irreversible limitations or cause material detriment on the area similarly zoned as it is or on future plans for it?
- (5) Is there an imminent need for the rezoning and is the property likely to be used for the use requested?
- (6) Would the proposed use precipitate similar requests which would generate or accelerate adverse land use changes in the zone or neighborhood?

## ➤ **Approval of City Council Minutes**

- Consideration of the minutes from the May 4<sup>th</sup> Pre-Agenda Session and City Council Meeting minutes and the May 11<sup>th</sup> Workshop meeting minutes.

## ➤ **ITEMS FOR CONSIDERATION**

- **Resolution – Emergency Management Service Agreement:** A resolution by Mayor and Council to contract with CrowderGulf, LLC to be designated as primary contractor with both DRC Emergency Services, LLC and Ceres Environmental Services, Inc. being designated as secondary contractors for debris removal, reduction, and disposal services.
- **Resolution – NFPA Firewise Program:** A resolution of the Mayor and Council authorizing the Garden City Fire Department to implement the National Fire Protection Association (NFPA) Firewise USA program; providing an effective date; and for other lawful purposes.
- **Resolution – Georgia House Bill 1186 (CVB Authority):** A resolution of the Mayor and Council implementing the provisions of Georgia House Bill 1186; recognizing the repeal of the act creating the Garden City Area Convention and Visitors Bureau Authority; accepting the devolution of all assets and obligations of said authority; authorizing the execution of instruments of conveyance; appointing authorized signatories; and for other lawful purposes.
- **Resolution – Motorola Solutions Inc. Proposal Agreement (Police Dept.):** A resolution of the Mayor and Council authorizing the purchase and installation of a Motorola Solutions in-building Distributed Antenna System(DAS) for city hall; authorizing the execution of a purchase order or contract in the amount of \$126,281.00; providing for a two-installment payment plan; authorizing budget amendments to the FY2026 and FY2027 SPLOST funds; and for other purposes.
- **Resolution – Media Campaign Proposal Agreement (New Recreation Complex):** A resolution by the Mayor and Council accepting a marketing and advertising proposal for the city's new recreational complex from WTOC; authorizing the City Manager to execute the agreement; providing for an effective date; and for other lawful purposes.
- **Resolution – Legislative Lobbying Services:** A resolution of the Mayor and Council authorizing the Director of Governmental Affairs and Strategic Initiatives to prepare and advertise a request for proposals (RFP) for legislative lobbying services; to establish the scope of monitoring and advocacy at the Georgia State Capitol; to repeal all resolutions in conflict herewith; and for other lawful purposes.
- **Resolution – Manhole Rehabilitation Project Award (Redmond Avenue):** A resolution of the Mayor and Council authorizing the award of a contract to Savannah River Utilities for the repair of a sewer manhole on Redmond Avenue in the amount of \$50,520.00 and for other related purposes.

## ➤ **ADJOURN**

**SYNOPSIS**  
**Pre-Agenda Session**  
**Monday, May 4, 2026 - 5:30 p.m.**

**Call to Order:** Mayor Campbell called the pre-agenda session to order at approximately 5:30pm and Councilmember Bruner offered the prayer.

**Attendees:**

**Council Members:** Mayor Bruce Campbell, Mayor Pro Tem Gwyn Hall, President of Council Natalyn Morris, Councilmember Michael Bruner, Councilmember Figiel, and Councilmember Debbie Ruiz.  
Absent: Councilmember Richard Lassiter

**Staff Members:** Rhonda Ferrell-Bowles, City Manager; James P. Gerard, City Attorney; Gil Ballard, Police Chief; Cliff Ducey, Parks and Recreation Director; Carlos Navarez, Planning Director; Katie Draeger, Finance Director; Virgil Moore, Public Works Director; Lynnette Hymes, Public Works Executive Assistant; and Tonya Roper, Clerk of Council.

**Mayor's Updates**

Mayor Campbell announced phone calls he received from the Community Spirit Service Award honorees in their appreciation for the ceremony and the city's recognition of their service.

**City Council Updates**

Councilmember Hall informed Council that Representative Carl Gilliard is hosting a zoom forum on Thursday, 6-8pm regarding upcoming candidate information. Councilmember Hall will forward more information as received.

Councilmember Ruiz announced her attendance along with Councilmember Hall and Councilmember Morris at the District 12 elected officials meeting. Councilmember Ruiz talked about the election ballot of the nominees for GMA's District 12 officers for 2026-2027.

Council agreed to move forward with the city being in favor of the nominees.

**City Manager Updates**

The City Manager provided an overview of the agenda.

**1. Approval of City Council Minutes**

Consideration of the minutes from the April 20<sup>th</sup> Pre-Agenda Session and City Council meeting minutes.

Councilmember Bruner announced a correction is needed with the vote on the Stewart Signs Procurement agreement for the city hall municipal complex sign.

## **2. Items for Consideration**

- a. The resolution for the second budget amendment is for fiscal year 2025 and is being requested by the auditors as a rollback.

The City Manager clarified that work orders for four invoices were completed in FY2025 with the invoices received in 2026 after the city's February cutoff date. Year-end numbers are always presented as an unaudited version with the possibility of a rollback.

The City Manager and Finance Director addressed Councilmember Bruner's inquiry regarding budget operations and the city's February deadline. The Finance Director informed Council of the invoices being received after the accounts payable cutoff deadline with a clarification of the accrual of revenues and expenses for each year.

The City Manager confirmed Councilmember Hall's inquiry for consideration of this item as a housekeeping item.

- b. The FY2026 GDOT Local Road Assistance Supplemental Project is offering local governing authorities additional, one time, Local Road Assistance administration grants which is a no cash match. Garden City is eligible to receive \$150,279.85. The resolution is to approve and authorize the execution of the application. These funds combined with LMIG will fund the Telfair Road project.
- c. The Hazard Mitigation Plan resolution is to adopt the Chatham County multi-jurisdictional plan for the 2026 update. This requires the order for our jurisdiction to be eligible for federal state assistance.

## **Briefing**

The City Attorney informed Council about municipalities that have opted to increase their millage rate to fund Fire Department costs.

With the success of the Community Spirit Service awards presentation, a discussion occurred amongst Council regarding administrative operations including the establishment and potential expansion of Government Affairs & Strategic Initiatives with the department being housed in the new recreational complex for grant application, community outreach, and campaign initiatives. The City Manager announced any further discussion would need to happen within executive session.

Councilmember Ruiz acknowledged the Fire Department for participation in aiding with the efforts of the wildfires.

**Adjournment:** Given no other items to discuss, the Mayor and City Council adjourned the pre-agenda session at approximately 5:48pm.

## MINUTES

### **City Council Meeting Monday, May 4, 2026 – 6:00 p.m.**

**Call to Order:** Mayor Campbell called the meeting to order at approximately 6:00 p.m.

**Opening:** Councilmember Hall gave the invocation, and Mayor Campbell led the City Council in the Pledge of Allegiance.

#### **Roll Call**

**City Council Members:** Mayor Bruce Campbell, Mayor Pro Tem Gwyn Hall, President of Council Natalyn Morris, Councilmember Bruner, Councilmember Figiel, and Councilmember Debbie Ruiz.  
Absent: Councilmember Richard Lassiter

**Staff Members:** Rhonda Ferrell-Bowles, City Manager; James P. Gerard, City Attorney; Gil Ballard, Police Chief; Cliff Ducey, Parks and Recreation Director; Tonya Roper, Clerk of Council; and Kyle Thomas, IT Tech.

**Informal Public Comment:** Don Bethune, 2621 Woodlawn Avenue stated there are a number of items I would like to talk about. The first item is a code issue. The code issue is located on the Northeast corner of Hwy 80 and Dean Forest Road; it's a red pickup truck that has been sitting for two years. The front wheels of the truck are off the ground – I think this would be considered as derelict. As of today, the truck has been tagged but why did two years go by with no one from staff noticing or someone pointing it out. One side of Highway 80 has Racetrack; a very nice facility while the other side has this truck and a building that looks bad. I am glad to see that the truck has been tagged.

Mr. Bethune stated kudos to Ben Bregman for the updated website – the more I use it, the more I learn about it. Mr. Bethune said I commend Mayor and Council for approval of the updated website. I also commend Mayor and Council for their voting approval of the city municipal complex sign to be placed out front as I am often asked by many “what is the big building in Garden City” because there is nothing that identifies City Hall.

Mr. Bethune continued by saying, I am very pleased with the street sweeper; streets are swept multiple times, training took longer than what I wanted but the training worked because the operator is efficient and does a very good job.

Mr. Bethune said the final item to mention is that today, May 4th, is International Firefighter Recognition Day. It's a date set aside globally to shine a light on community Fire departments. On this day, you are supposed to recognize the leadership of the Fire department and talk about their bravery, their commitment, and the job these men and women do to keep us safe. Several months ago, at a trade conference I ran into a Garden City Firefighter with wonderful comments about the city's Fire Chief. The Firefighter stated Chief Mike Dick is a great leader, cares for the Firefighters, and is well trained.

Mr. Bethune said ISO is an organization that rates Fire departments from one to ten with one being the very best the department can be and ten considered as being nonexistent. Under Chief Dick's leadership, the ISO rating is two and this rating affects the costs of your insurance policy. There are approximately 45,000 fire departments in the United States with less than 3% having an ISO rating of two. This equates to 1,800 fire departments throughout the United States with an ISO rating of two.

We have a great Fire department with a great leader and great employees. When driving down Hwy 80, our Firefighters are out washing and maintaining the fire trucks that Council has given them. Maintaining the trucks and equipment keeps the Firefighters safe and allows them to do their job. They are constantly training – a raised ladder truck allows for proficiency in the event of emergencies when ladder trucks are needed.

Mr. Bethune stated Chief Mike Dick worked for me at Savannah Fire and my first impression was that this guy is going to do something and has the ability to do so. It is commendable that most of the work of the training facility on Highway 80 was performed by our Firefighters and our Fire Chief. We all should applaud the Fire Department.

The Fire Chief said I am speechless and this was unexpected. Chief Dick said thank you for the recognition – this is an awesome city, and we have an awesome fire department.

Given no additional comments, Mayor Campbell closed this section for informal public comment.

**City Council Minutes:** Councilmember Morris made a motion to approve. Councilmember Bruner seconded the motion to approve the minutes of the April 20<sup>th</sup> Pre-Agenda Session with a correction of vote (Councilmember Figiel in opposition) for the Stewart Signs Procurement Agreement (City Hall Municipal Complex Sign) on the City Council meeting minutes. The motion passes with all voting in favor of the motion.

**Items for Consideration:**

**Resolution – FY2025 Second Budget Amendment:** The Clerk of Council read the heading of a resolution to further amend the Fiscal Year 2025 budget for the General Operating Fund, Sanitation Fund, Water/Sewer Fund, and Capital Projects Fund to adjust for the differences between the amended adopted budget and audited expenditures for certain various line items in the city's budgets.

The City Manager stated this item is a second amendment due to the auditors requiring the city to approve four invoices received in 2026 for services provided in 2025 in order to move the invoices back to fiscal year 2025.

Councilmember Ruiz made a motion to approve the resolution. Councilmember Hall seconded the motion; the motion passes with all voting in favor of the motion.

**Resolution – FY2026 GDOT Local Road Assistance Supplemental Project (Telfair Road):** The Clerk of Council read the heading of a resolution to approve and authorize the Mayor to execute the Georgia Department of Transportation (GDOT) Local Maintenance and Improvement Grant (LMIG) application

for FY2026 – LRA Supplemental with cover letter and other GDOT required forms for the partial funding of the rehabilitation of Telfair Road; and for other purposes.

The City Manager stated the city is eligible to receive \$150,279 from the State allocation of the Local Road Assistance administration grant monies with no cash match being required. The item is to approve the Mayor to execute the application documents.

Councilmember Bruner made a motion to approve the resolution. Councilmember Morris seconded the motion; the vote passes with all voting in favor of the motion.

**Resolution – Hazard Mitigation Plan (Chatham County):** The Clerk of Council read the heading of a resolution by Mayor and Council authorizing the adoption of the Chatham County Multi-Jurisdictional Hazard Mitigation Plan.

The City Manager stated the item is to adopt the Chatham County multi-jurisdictional hazard mitigation plan for the 2026 updates as required. The resolution is adopted in order for our jurisdiction to receive state and federal funding if a declared disaster occurs in Chatham County.

Councilmember Hall made a motion to approved the resolution. Councilmember Bruner seconded the motion; the vote passes with all voting in favor of the motion.

Councilmember Morris made a motion to enter executive session at approximately 6:15pm for discussion of personnel matters. Councilmember Hall seconded the motion. A vote is taken and passes with all voting in favor of the motion.

Mayor Campbell called for a motion to resume the open meeting at approximately 6:36pm. Councilmember Morris made a motion to resume the open session meeting. Councilmember Hall seconded the motion; a vote is taken and passes with all voting in favor of the motion.

Mayor Campbell stated no findings came out of the executive session.

**Adjournment:** Mayor Campbell called for a motion to adjourn the meeting. Councilmember Morris made a motion to adjourn at approximately 6:38pm. The motion was seconded by Councilmember Hall and passed without opposition.

*Transcribed & submitted by: The Clerk of Council*

*Accepted & approved with amended correction by: The City Council on 5-18-26*

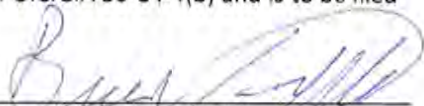
**GARDEN CITY, GEORGIA AFFIDAVIT AS TO OPEN MEETING LAW**

The undersigned Mayor, under oath, certifies that at a meeting of the Mayor and Council of Garden City Georgia, held on the date identified below being the date of this document, the Mayor and Council closed their meeting as permitted by the Chapter 14 of Title 50 of the Georgia Code and pursuant to advice by the City Attorney. The only matters considered or discussed during the closed session or executive session of the meeting is as checked below:

Check ✓	Subject Matter	As provided in O.C.G.A. Section
	Meeting to discuss or vote to authorize the settlement of a matter covered by the attorney-client privilege. <i>The subject discussed was _____ (identify the case or claim discussed, but not the substance of the attorney-client discussion)</i>	50-14-2 (1) 50-14-3 (b)(1)(A)
	Meeting to discuss or vote to authorize negotiations to purchase, dispose of or lease property.	50-14-3(b)(1)(B)
	Meeting to discuss or vote to authorize the ordering of an appraisal related to the acquisition or disposal of real estate.	50-14-3(b)(1)(C)
	Meeting to discuss or vote to enter into a contract to purchase, dispose of, or lease property subject to approval in a subsequent public vote.	50-14-3(b)(1)(D)
	Meeting to discuss or vote to enter into an option to purchase, dispose of, or lease real estate subject to approval in a subsequent public vote.	50-14-3(b)(1)(E)
✓	Meeting to discuss or deliberate upon the appointment, employment, compensation, hiring, disciplinary action or dismissal, or periodic evaluation or rating of a public officer or employee.	50-14-3(b)(2)
	Meeting to interview one or more applicants for the position of executive head of an agency.	50-14-3(b)(2)
	Pursuant to the attorney-client privilege, a meeting otherwise required to be open was closed to the public in order to consult and meet with legal counsel pertaining to pending or potential litigation, settlement, claims, administrative proceedings, or other judicial actions brought or to be brought by or against the agency or any officer or employee or in which the agency or any officer or employee may be directly involved, and the matter discussed was _____ <i>(identify the matter but not the substance of the discussion)</i>	50-14-2(1)
	Staff meeting held for investigative purposes under duties or responsibilities imposed by law.	50-14-3(a)(1)
	Meeting to consider records or portions of records exempt from public inspection or disclosure because there are no reasonable means to consider the record without disclosing the exempt portions.	Article 4, Chapter 18 of Title 50

This Affidavit is executed for the purpose of complying with the mandate of O.C.G.A 50-14-4(b) and is to be filed with the official minutes of the aforementioned meeting.

This the 4th day of May 2026.

By:   
Mayor, City of Garden City, Georgia

Sworn to and subscribed before me on the above indicated date:

  
Notary Public, State of Georgia  
Commission expires: 07/21/28



(Although the same is not mandatory, the following participants concur with the accuracy of this Affidavit.)

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## SYNOPSIS

### City Council Workshop Monday, May 11, 2026 – 5:30 p.m.

**Call to Order:** Mayor Campbell called the workshop to order at approximately 5:30pm and offered the prayer.

#### **Attendees:**

**Council Members:** Mayor Bruce Campbell, Councilmember Michael Bruner, Councilmember Chris Figiel, Councilmember Gwyn Hall, Councilmember Richard Lassiter, Councilmember Natalyn Morris, and Councilmember Debbie Ruiz.

**Staff Members Present:** Rhonda Ferrell- Bowles, City Manager; James P. Gerard, City Attorney; Gil Ballard, Police Chief; Katie Draeger, Finance Director; Mike Dick, Fire Chief; Marth Vallada, Water/Sewer Interim Director; Lynnette Hymes, Public Works Executive Administrative Assistant; Veronica Enoch, Government Affairs Director; Cliff Ducey, Parks and Recreation Director; and Tonya Roper, Clerk of Council.

#### ➤ **Emergency Management Item(s):**

##### a. **Contractor Debris Removal, Reduction, and Disposal Services**

The City Manager announced the previous four-year contract has expired and this item is needed prior to the upcoming hurricane season. Five RFP proposals were received; a staff committee was established consisting of the City Manager, Fire Chief, IT/Special Projects Director and Finance Director for review and evaluation of the proposal submittals.

Based on the evaluation results, CrowderGulf will be considered as the primary contractor with DRC Emergency Services and Ceres Environmental as secondary contractors. The new contract will expire in 2029 with the option to renew for one additional two-year period.

Council agreed the previous work done was pleasing and to move forward with the item for consideration on May 18<sup>th</sup>.

#### ➤ **Fire Department Item(s):**

##### a. **NFPA Firewise Program**

The City Manager announced that the Fire Chief is requesting to implement the National Fire Protection Association Firewise Program which focuses on mitigating the risk of wildfires.

The Fire Chief provided an overview of the program. It is set up by the NFPA and doesn't cost the city. The program is to protect homes and communities from wildfires. It's an educational program that would be an awesome community outreach program. Three residents in a neighborhood that do the program qualifies as a fire wise community.

The benefits of the program include insurance discounts, enhancement of safety, educational resource, grants, publicity and the recognition of those communities for getting involved. The program can also help by increasing property values by making safe zones around homes. There is documentation that goes along with the program. Each community would have a resident in charge of their fire wise community.

Council agreed to move forward with this item.

➤ **Water & Sewer Department Item(s):**

a. **Redmond Avenue Manhole Rehabilitation**

The City Manager provided an overview of the project. Brennan Jones, city engineer received proposals from qualified specialty contractors for this type of work. The City Manager explained in detail of the justification for the manhole rehabilitation. Between the contractor proposals submittals by Savannah River Utilities and Dustcom Limited – staff recommends Dustcom Limited as there have been past concerns with Savannah River Utilities regarding scheduling and completion of work on past jobs.

The City Manager informed Council of Dustcom’s willingness to reduce costs if the City can assist with flow bypassing and traffic control. The costs would be reduced to \$45,825. The City Manager confirmed that funds are in the water and sewer budget.

Upon discussion, Council agreed to move forward with consideration.

➤ **Finance Department Item(s):**

a. **Property Tax Update:**

The City Manager informed Council the presentation by the Finance Director is a preliminary look at the property tax update. The PowerPoint is to discuss numbers that Staff is looking at, the revenue to replace the lost fire protection fee.

The Finance Director provided an explanation of two different estimations for six mills and eight mills. All of the figures presented are based on 2025 figures. The presentation included an overview of FY2026 amended budgeted revenues, levy calculations based on FY2025 actual revenues, a summary of real property classes for 4, 6, and 8 mils. The concern is the appropriation for fund balance with a need for a specified amount for total revenue.

The Finance Director provided detailed explanations of both a residential summary and commercial/industrial summary showing comparisons for 6 mil rates vs. 4 mil rates plus fire protection and 8 mil rates vs. 4 mil rates plus fire protection. An illustration of a personal property summary was given with examples of average increases for both 6 mil vs. 4 mil and 8 mil vs. 4 mil.

With an overview of the digest summary for the increased revenue at a 6 mil rate vs. a 4 mil rate plus fire protection and comparison of the 8 mil rate vs. 4mil rate plus fire protection, the Finance Director announced that all figures are estimations based on the 2025 Property Tax Digest.

A discussion occurred regarding inflation, coverage of expenditures with the City Manager

addressing Councilmember Figel's inquiry about the cost of operations of the new recreation complex, property tax, property value and occupational tax. An increase in the milage rate offsets revenue from the loss of fire protection revenue.

Upon discussion, Council agreed to the preliminary estimation of 8 mils.

➤ **Recreation Department Item(s):**

**a. Recreation Programs & Fees**

The Recreation Director provided an overview of the programming for the new recreational complex. A detailed explanation of the proposed programming will focus on trendy and high-demand activities. The programs include football, basketball, baseball, softball, girls volleyball, gymnastics, pickle ball, taekwondo, dance and swim lessons for both youth and adults with additional activities of adult self-defense classes, walking club and water aerobics.

The Recreation Director discussed events such as Screen on the Green – a movie played on a big screen on the football field, a garden club that works with the organization Loop It Up Savannah, and a book club that meets two days per week in the community room or in an outdoor space, skate night, and touch a truck. Possibilities for rental revenue include tournament rentals and birthday parties. A rental cost breakdown per hour was discussed for the type area of the complex for a resident versus a non-resident.

The Recreation Director provided an overview of the membership types and options with the rates broken down into monthly and daily rates. Memberships are for residents only, family members and Garden City staff. Membership fees are due on a monthly cycle with payment on an activated date each month. Memberships can be cancelled at any time with no fee.

Councilmember Lassiter expressed concerns of the rates and membership fees and the cost recovery on the investment of the complex.

The Recreation Director stated that these rates are preliminary and can be adjusted. He addressed Councilmember Hall's inquiry regarding the rental fees in comparison to surrounding jurisdictions.

Councilmember Bruner voiced his concerns regarding the sports fee (ex. Football) versus the cost involved with equipment supply (uniform, helmet, etc.) and the rates for programs such as gym memberships.

The Recreation Director informed Council that rates are aligned with other programs within the County.

A discussion occurred amongst Council and Staff regarding rates and the recovery costs of maintenance, supervision, safety personnel, staffing readiness, and a balance for tournament rentals.

The Recreation Director is to provide an update of comparisons with surrounding municipalities at the June 8<sup>th</sup> workshop.

➤ **Police Department Item(s):**

**a. Qualification and Training Range**

The City Manager announced that this item would use asset/forfeiture funds as a funding source for the project.

The Police Chief provided an overview of the request. The department/officers are required to qualify with our weapons on a regular basis. In order to equip officers training must occur and currently the use of other ranges limits the scheduling and training opportunities. A location for the range has been identified – the idea is to put berms in place, create a horseshoe and add large mounds of dirt. A building is not needed, because the range would include supplies and cables; therefore, if an expansion in the area is needed, the range can be closed down.

The Police Chief provided a timeframe to be spent at the range of approximately 30 days per year, the range is not for anyone other than the department. A generic concept illustration of a proposed training range was provided.

The Police Chief confirmed Councilmember Bruner and Councilmember Hall’s inquiry of the safety concerns, noise, and nighttime shooting. There is a requirement for night qualification, and this can include a public notification to alleviate safety concerns.

The Police Chief informed Council that with consideration to move forward a goal timeframe would be January 2027.

A discussion ensued regarding asset forfeiture versus general account and previous funding allowed for parking lot clearing. Council agreed to move forward with consideration of the project once further details have been provided.

**b. Municipal Complex Public Safety DAS System**

The Police Chief presented an overview of the item. The request is for consideration to move forward with the purchase and installation of a public safety DAS system. The system is an in-building communication system that guarantees emergency responder radios work inside of buildings where the signals are blocked. Officers are having issues with receiving little to no signals within the complex.

The Police Chief informed Council that the system is not building wide within the current complex and has now been advised the system is beyond repair or replacement. Motorola has been requested to conduct a study of the entire Municipal Complex due to the need to ensure all areas of the building will allow emergency radios to work properly. The Police Chief announced the city’s Municipal Complex is the emergency control center for operations when there is an event such as hurricanes and tornados.

The Police Chief provided an overview of negotiations with the Motorola proposal with the overall cost of the project being \$126,281 and Motorola agreeing to split the overall cost into two payments. The project was not anticipated or budgeted for 2026; however, it is a priority and an emergency need.

Upon confirmation of the item being a capital project, Council agreed to move forward with the item for consideration.

**c. School Speed Cameras Update**

The Police Chief provided an overview of the school speed camera update with regards to history, locations, and concerns of issues regarding timing and operation. The project for Highway 21 is on hold due to pending legislation.

The Police Chief announced the city's Police Department is considered as fully staffed. The request of consideration is to not move forward with the Highway 21 project and revisit the possibility of removal of the Kessler Avenue location. This allows enforcement by patrol officers. The adding of the Hawk pedestrian system and the red-light systems has made the corridor safer than before.

The Police Chief addressed Councilmember Bruner's concerns regarding seeing more patrol of officers in school zone traffic areas. An officer will provide a better response than a camera system.

Upon discussion, Council agreed to move forward with the assessment by The Police Chief.

➤ **Governmental Affairs & Strategic Initiatives Item(s):**

**a. New Recreation Complex Media Sign Update:**

The Government Affairs Director provided an overview of the update for the new recreation complex media campaign. At the April workshop, an estimate was provided based on preliminary conversations with executives at WTOC. A proposal from WTOC was provided showing analytics and statistics.

The proposal includes the available options and the expected timeline for onboarding and production. For option A is \$2750 per month and Option B is \$2250 per month. These options will include marketing support to promote the recreation complex and the programs offered. The options are flexible; however, option 2 does not include broadcast spots.

The Government Affairs Director discussed the benefits of adding the Morning Break and Welcome to the Community segments for enhancing Garden City's presence. There is a historical context to the new recreational content. Segment possibilities are Mayor's segment, a Council segment, and a Recreation Director segment. Recruitment efforts will be included within the campaign. The timeline for the onboarding process will need to commence immediately with a two-week creative development period. The timeline with production is set to be completed by the end of May. The campaign will enhance outreach efforts and community engagement for the new complex.

The Government Affairs Director addressed Councilmember Bruner's inquiry regarding recouping annual recovery costs. The campaign allows for marketing to target certain areas and include additional zip codes based upon the city's choosing. It allows for expansion to areas such as Bullock, Liberty, Jasper, and Buford counties – in addition to Chatham County. This is a good opportunity that also presents a revenue source.

A discussion occurred amongst Staff and Council regarding the opportunities involved with travel sports and tournaments, a more detailed plan for what's being advertised, revenue projections, and the flexibility of the options for cost recovery.

Council agreed to move forward with consideration of the item.

**b. Lobbying Services**

The Government Affairs Director talked about previous discussions held in January 2026 regarding obtaining lobbying services and revisiting the item mid-year 2026.

A discussion occurred regarding past bills for Mayor Pro-Tem and the CVB. The City Attorney announced a resolution is needed to authorize the City Manager, Finance Director and Government Affairs Director to transfer any remaining from CVB funds to Savannah Chamber for tourism purposes.

A discussion resulted from Councilmember Bruner's inquiry regarding any need for 2027 items that require lobbyist services. The City Attorney announced that the goal of the lobbyist is to listen and respond to Council's request for projects that will go to the legislature. The City Manager informed Council of the timeline for advertising, RFP, reviewing, and recommendations.

Council agreed to move forward with the item.

➤ **City Manager Item(s):**

**a. Status Update Core Goals**

The City Manager provided an overview of the update on the core strategic goals. The focus remains on the five core goals formally established by the Council. Staff are continuing to actively work on all strategic goals.

The City Manager discussed the status and progress on staffing and recruitment of public safety, public safety and fire safety fleet; a city that is financially sound to include grant-seeking, long-term capital improvement plans; a well-planned city for attractiveness with safety upgrades and maintained infrastructure, quality of life enhancements with sidewalks, water & wastewater system enhancements and the new recreation complex; and the progress of efficient and effective public services with updates to software, a redesigned website, and more community engagement.

The City Manager informed Council of the next steps for each goal to include in the continuation to work and focus on providing exceptional service and reaching the core goals.

➤ **Mayor's Updates:**

No updates

➤ **City Council's Updates:**

No updates

➤ **City Manager's Updates:**

The City Manager discussed the overview for the Town Hall meeting agenda. The agenda is to include opening remarks, introduction of officials, organizational updates for Recreation, Public Safety, Water Line Inventory, Fire protection class action, Redmond Avenue manhole rehabilitation, infrastructure and sidewalks. There will be a 30-minute question and answer segment. A form and link have been added online by IT Department for residents to sign up and enter concerns.

The City Manager addressed Councilmember Hall's inquiry regarding concerns of pavement assessments. Staff is purging the paving assessment list.

Upon discussion, Council agreed to allow 3 minutes per person at the meeting.

The meeting adjourned approximately at 7:11pm.

*Transcribed by: Clerk of Council*

*Approved by Mayor & Council:5-18-2026*

## **A RESOLUTION TO CONTRACT FOR DEBRIS REMOVAL, REDUCTION, AND DISPOSAL SERVICES**

**WHEREAS**, inasmuch as on December 31, 2025, the City's agreement with CrowderGulf, LLC, for debris removal, reduction, and disposal services expired, the City recently solicited proposals for providing such services immediately for a service period through December 31, 2029, with one renewal option for a two (2) year period, to ensure that the City has a contractor in place to remove, reduce, and dispose of debris in the event of a storm event or other Act of God; and,

**WHEREAS**, the solicitation involved the development of a comprehensive Request for Proposals package, which was disseminated on March 3, 2026, by posting the same on the City's website and the Georgia Procurement Registry; and,

**WHEREAS**, the City's solicitation of proposals followed normal protocol by encouraging responses from small and/or minority business enterprises; and,

**WHEREAS**, out of the five proposals that were submitted to the City on the April 16, 2026, deadline, the proposal of CrowderGulf, LLC, was scored the highest by a selection committee composed of the City Manager, the City's Fire Chief/EMA Director, Director of IT/Special Projects, and Finance Director based upon certain weighted factors set forth in the solicitation package including, but not limited to, price, ability, qualifications and experience, work approach, and compliance with certain mandatory requirements set forth in the package; and,

**WHEREAS**, the proposals submitted by DRC Emergency Services, LLC and Ceres Environmental Services, Inc., were given high scores, but ranked second and third, respectively, by the above-mentioned selection committee based on the City's scoring system, with said contractors expressing the desire to enter into secondary contingent contracts with the City which would not be activated unless and until the City's primary contractor proved unable to perform its contract with the City; and,

**WHEREAS**, it would be in the City's best interest to have three potential contractors, instead of just one, available for debris management operations in the event of any storm event or other Act of God; and,

**WHEREAS**, the City Manager has confirmed that no one associated with the City has any financial interest in any of the three above-named contractors that would compromise the award of a contract;

**NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND COUNCIL OF GARDEN CITY, GEORGIA,** that CrowderGulf, LLC, be designated as the City's primary contractor for debris removal, reduction, and disposal services, and that DRC Emergency Services, LLC, and Ceres Environmental Services, Inc., be both designated as secondary contractors to perform such services to the extent that CrowderGulf, LLC, proves unable to do so;

**BE IT FURTHER RESOLVED THAT** the City Manager, with the advice and counseling of the City Attorney, be authorized to negotiate and execute, on behalf of the City, a primary contract with CrowderGulf, LLC, and secondary contingent contracts with DRC Emergency Services, LLC, and Ceres Environmental Services, Inc., for providing debris, removal, reduction, and disposal services, containing the terms and conditions set forth in said contractors' respective proposals for services, and that she be further authorized to execute any other documents which she and the City Attorney deem necessary to further the intent of this Resolution.

**ADOPTED AND APPROVED** this \_\_\_\_ day of May, 2026.

\_\_\_\_\_  
TONYA ROPER, Clerk of Council

**RECEIVED AND APPROVED** this \_\_\_\_ day of May, 2026.

\_\_\_\_\_  
BRUCE CAMPBELL, Mayor

## RESOLUTION

**A RESOLUTION OF THE MAYOR AND COUNCIL OF GARDEN CITY AUTHORIZING THE GARDEN CITY FIRE DEPARTMENT TO IMPLEMENT THE NATIONAL FIRE PROTECTION ASSOCIATION (NFPA) FIREWISE USA® PROGRAM; PROVIDING AN EFFECTIVE DATE; AND FOR OTHER LAWFUL PURPOSES.**

**WHEREAS**, the National Fire Protection Association (NFPA) administers the Firewise USA® program, a nationwide initiative that provides a collaborative framework for neighbors in a community to get organized, find direction, and take action to increase the ignition resistance of their homes and community; and,

**WHEREAS**, implementing the Firewise USA® program helps communities minimize the risk of wildfire and urban interface fires, thereby protecting lives, property, and natural resources; and,

**WHEREAS**, the Garden City Fire Department is committed to proactive community risk reduction, public education, and enhancing the safety and resilience of Garden City residents; and,

**WHEREAS**, participation in the Firewise USA® program fosters community engagement, encourages property owners to adopt wildfire mitigation practices, and may provide access to grant funding or favorable insurance considerations for local residents; and,

**WHEREAS**, the Mayor and Council of Garden City find that authorizing the Fire Department to implement and oversee this program is in the best interest of the health, safety, and welfare of the citizens of Garden City.

**NOW, THEREFORE, BE IT RESOLVED** by the Mayor and Council of Garden City, as follows:

1. **Authorization:** The Garden City Fire Department is hereby authorized to formally implement, manage, and promote the National Fire Protection Association (NFPA) Firewise USA® program within the city limits of Garden City.
2. **Implementation Powers:** The Fire Chief, or his designee, is authorized to coordinate with local neighborhoods, civic associations, and property owners to establish Firewise communities, conduct community wildfire risk assessments, and assist in the development of multi-year action plans.
3. **Execution of Documents:** The Mayor, City Manager, and/or Fire Chief are authorized to execute any necessary applications, agreements, or documentation required by the NFPA or state forestry agencies to facilitate the City's participation in the program.
4. **Effective Date:** This Resolution shall become effective immediately upon its adoption.

ADOPTED by the Mayor and Council of Garden City, Georgia, this \_\_\_\_ day of May, 2026.

GARDEN CITY, GEORGIA

By: \_\_\_\_\_  
Tonya Roper, Clerk of Council

RECEIVED AND APPROVED this \_\_\_\_\_ day of May, 2026.

\_\_\_\_\_  
Bruce Campbell, Mayor

**A RESOLUTION OF THE MAYOR AND COUNCIL OF GARDEN CITY, GEORGIA, IMPLEMENTING THE PROVISIONS OF GEORGIA HOUSE BILL 1186; RECOGNIZING THE REPEAL OF THE ACT CREATING THE GARDEN CITY AREA CONVENTION AND VISITORS BUREAU AUTHORITY; ACCEPTING THE DEVOLUTION OF ALL ASSETS AND OBLIGATIONS OF SAID AUTHORITY; AUTHORIZING THE EXECUTION OF INSTRUMENTS OF CONVEYANCE; APPOINTING AUTHORIZED SIGNATORIES; AND FOR OTHER LAWFUL PURPOSES.**

**WHEREAS**, the Georgia General Assembly enacted House Bill 1186 (Act 547 signed by the Governor on May 11, 2026) which repealed the local Act creating the Garden City Area Convention and Visitors Bureau Authority; and,

**WHEREAS**, pursuant to the terms of House Bill 1186, the Garden City Area Convention and Visitors Bureau Authority is dissolved, and any and all assets and obligations of the Authority shall devolve to Garden City, Georgia, subject to any restrictions provided by law; and,

**WHEREAS**, House Bill 1186 further authorizes Garden City to execute, in the name of the Authority, any deeds or instruments of conveyance as may be required to transfer title to such assets or responsibility for such obligations into the name of Garden City; and,

**WHEREAS**, the Mayor and Council desire to formally implement these legislative mandates and designate specific City officials to oversee the orderly transfer of all Authority property and liabilities.

**NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND COUNCIL OF GARDEN CITY, GEORGIA:**

**SECTION 1. Acceptance of Assets and Obligations.** The City hereby accepts the devolution of all real and personal property, accounts, records, and assets of every kind formerly held by the Garden City Area Convention and Visitors Bureau Authority. Simultaneously, the City assumes all legal obligations, debts, and liabilities of the Authority, subject to any limitations or restrictions provided by Georgia law.

**SECTION 2. Appointment of Authorized Signatories.** The **City Manager** and the **Finance Director** are hereby appointed and each is hereby authorized to act on behalf of the City and in the name of the Garden City Area Convention and Visitors Bureau Authority to execute any and all deeds, bills of sale, contracts, assignments, or other instruments of conveyance necessary to vest legal title of the Authority's assets in Garden City, Georgia, or to formally transfer responsibility for the Authority's obligations.

**SECTION 3. Effective Date.** This Resolution shall become effective immediately upon its adoption.

ADOPTED this \_\_\_\_\_ day of May, 2026.

---

TONYA ROPER,  
Clerk of Council

RECEIVED AND APPROVED this \_\_\_\_\_ day of May, 2026.

---

BRUCE CAMPBELL, Mayor

**A RESOLUTION OF THE MAYOR AND COUNCIL OF GARDEN CITY, GEORGIA, AUTHORIZING THE PURCHASE AND INSTALLATION OF A MOTOROLA SOLUTIONS IN-BUILDING DISTRIBUTED ANTENNA SYSTEM (DAS) FOR CITY HALL; AUTHORIZING THE EXECUTION OF A PURCHASE ORDER OR CONTRACT IN THE AMOUNT OF \$126,281.00; PROVIDING FOR A TWO-INSTALLMENT PAYMENT PLAN; AUTHORIZING BUDGET AMENDMENTS TO THE FY2026 AND FY2027 SPLOST FUNDS; AND FOR OTHER PURPOSES.**

**WHEREAS**, the Garden City, Georgia, City Hall facility, originally constructed in 2009, was not equipped with a building-wide Distributed Antenna System (DAS) during its initial construction; and,

**WHEREAS**, the building's construction materials—including concrete, steel, and low-emissivity glass—as well as the overall depth of the structure, significantly impede the transmission and receipt of emergency responder radio signals; and,

**WHEREAS**, a previous DAS system installed by the Police Department to address these dead zones suffered a terminal failure at the end of 2025 and has been deemed beyond repair; and,

**WHEREAS**, the Mayor and Council find it essential for the safety of city employees and the general public to ensure that police and emergency personnel have reliable, uninterrupted communication capabilities while inside City Hall; and,

**WHEREAS**, Motorola Solutions has provided the City with a proposal for furnishing and installing a new In-Building Distributed Antenna System at the total cost of \$126,281.00 which includes a twelve-month equipment warranty, a copy of such proposal being attached hereto as Exhibit A; and,

**WHEREAS**, the City seeks to procure the DAS system through Georgia Statewide Contract #99999-SPD-NVPWA06913 which allows for municipal purchases with Motorola Solutions for public safety radios and communication equipment without further competitive bidding pursuant to O.C.G.A. § 50-5-100 et seq.; and,

**WHEREAS**, the Mayor and Council desires to accept Motorola Solutions proposal and fund the cost of this critical infrastructure as a capital improvement project through the Special Purpose Local Option Sales Tax (SPLOST) Fund, split across two fiscal years.

**NOW, THEREFORE, BE IT RESOLVED by the Mayor and Council of Garden City, Georgia, as follows:**

1. **Authorization of Purchase:** The Garden City Police Department is hereby authorized to proceed with the purchase and installation of the Motorola Solutions In-Building Distributed Antenna System (DAS) for City Hall pursuant to proposal attached hereto as Exhibit A.

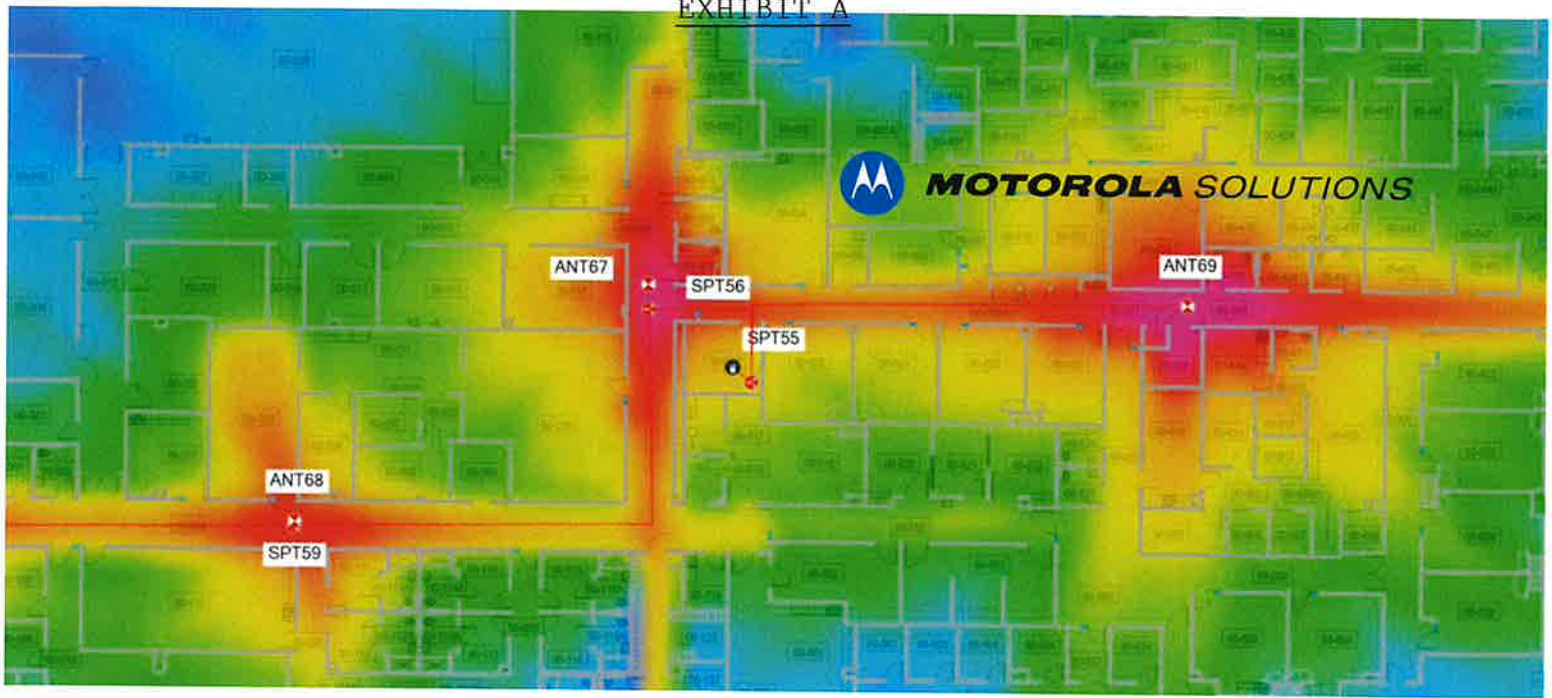
2. **Approval of Payment Terms:** The City hereby approves the purchase price of **\$126,281.00**, to be paid in two equal installments of **\$63,140.50**. The first installment shall be due on **July 1, 2026**, and the second installment shall be due on **January 1, 2027**.
3. **Funding and Budget Amendments:** The City Manager and the Finance Director shall draft for passage by the Mayor and Council the necessary budget amendments to the **FY2026 and FY2027 SPLOST Fund** budgets to allocate the required funds for this capital improvement.
4. **Execution of Documents:** The City Manager, or her designee, is hereby authorized to execute a contract or purchase order for the Motorola Solutions In-Building Distributed Antenna System (DAS) for City Hall as set forth in the attached Exhibit A incorporating the terms and provisions of Georgia Statewide Contract #99999-SPD-NVPWA06913 for Motorola Solutions, as well as any other related documents necessary to effectuate this Resolution.
5. **Effective Date:** This Resolution shall become effective immediately upon its adoption.

**ADOPTED AND APPROVED** this \_\_\_\_ day of May, 2026.

\_\_\_\_\_  
TONYA ROPER, Clerk of Council

**RECEIVED AND APPROVED** this \_\_\_\_ day of May, 2026.

\_\_\_\_\_  
BRUCE CAMPBELL, Mayor



Proposal

Garden City - City Hall

# Motorola Solutions In-building Distributed Antenna System

April 20, 2026

The design, technical, and price information furnished with this proposal is proprietary information of Motorola Solutions, Inc. (Motorola). Such information is submitted with the restriction that it is to be used only for the evaluation of the proposal, and is not to be disclosed publicly or in any manner to anyone other than those required to evaluate the proposal, without the express written permission of Motorola Solutions, Inc.

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April 20, 2026

Attn.: Major Richard B Hood  
Phone: (912) 547-3649  
Email: [hood@gardencity-ga.gov](mailto:hood@gardencity-ga.gov)

Re: Proposal for Motorola Solutions In-building Distributed Antenna Systems

Dear Major Hood

Per your request, Motorola Solutions, Inc. (Motorola) is pleased to present this comprehensive, "turnkey" budgetary proposal to provide an in-building Distributed Antenna System (DAS) for the Garden City - City Hall. This system solution will provide communications as required by the Radio System Operator to locations that have insufficient RF signal for adequate two-way communication.

Motorola utilized RF propagation models to determine the most feasible solution for providing supplemental, in-building RF coverage to the specified buildings. The proposed in-building DAS will enhance coverage provided by the radio system to be utilized by Garden City - City Hall.

A Motorola Project Manager will be assigned to work with Garden City - City Hall personnel, to develop a timeline for project completion. Motorola anticipates that it will take approximately twelve (12) weeks after receipt of the order to install and test the proposed system. Much of this time is required to obtain the material for the project.

Motorola's quote provides the design, equipment, installation, and testing necessary to expand current RF coverage to Garden City - City Hall, listed below. Motorola will provide as-built drawings and a one-year system warranty as part of the contract.

Garden City - City Hall	Equipment	Services	Total
<b>Garden City - City Hall Pricing Summary</b>	<b>\$38,347</b>	<b>\$87,934</b>	<b>\$126,281</b>
*** Pricing Valid Until 7/1/2026 ***			

Taxes are included as a separate line item on each invoice unless the appropriate tax exemption certificate or number is provided with the purchase authorization. Freight is included in the material price.

Motorola provides professional in-building coverage solutions including system design, project management, and installation services. The proposed system and services listed in this proposal will provide a complete solution for your in-building radio coverage needs.

I hope this information meets your needs. Please feel free to call me at (330) 805-0119 with any questions or comments regarding this proposal. Thank you for your time and consideration. We look forward to working with you in the near future.

Sincerely,

Richard Jimenez, BDA & DAS Team Leader

[rich.jimenez@motorolasolutions.com](mailto:rich.jimenez@motorolasolutions.com)

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## Section 1

# System Requirements

This section of the proposal defines requirements for the system design and implementation of the requested in-building coverage system. This system is designed to improve the signal coverage at Garden City - City Hall in Garden City, GA.

## 1.1 Frequencies

The proposed in-building DAS will work in conjunction with the 800 MHz portion of the radio system to be utilized by local First Responders. The system is designed for the following frequencies (in MHz):

- 700/800MHz

## 1.2 Coverage Area Defined (per site survey)

- Floor 1

## 1.3 Coverage Criteria

The DAS proposed by Motorola will provide 95% coverage, at a Delivered Audio Quality (DAQ) 3.0 level of coverage, or better.

## 1.4 Definitions

### DAQ 3.0

- Speech understandable with repetition rarely needed.
- Some Noise Distortion.

### Note

The generally accepted industry standard for public safety radio systems is 95% criteria for coverage within a building at a minimum of DAQ 3.0 as defined above.

Based on the RF design effort, the coverage system design will provide RF coverage to designated areas within the Facility predicted to experience insufficient RF signal. This enhanced system will provide coverage to provide adequate two-way communication.

All reasonable efforts will be made to ensure that cable routings and antenna mountings will not compromise the integrity of the installation area in the building(s). Both plenum-rated (indoors) and UV rated coaxial cable (outdoors) will be used for system interconnection.

The system will be provided on a "turnkey" basis, including engineering, material, and installation labor necessary to provide a working system. The only exceptions are outlined under the Customer Requirements/Conditions.

**Section 2**

# System Description

## 2.1 Overview

Motorola proposes this cost-effective solution to meet the system requirements stated in Section 1 of this proposal. This section gives an overview of a typical coaxial in-building DAS that will be installed to provide adequate in-building RF coverage for Garden City - City Hall located in Garden City, GA.

Motorola will provide all engineering, project management, materials, installation, testing and documentation necessary to provide a fully operational in-building DAS. Utilizing the existing wide area coverage system, the proposed in-building DAS will significantly enhance coverage to the building(s) identified in Section 1.

## 2.2 System Specifications

All of the specifications listed throughout this section comprise the majority of equipment used in an in-building DAS. The in-building DAS specifications for this proposed system are listed below.

System Parameter	Specification
Coverage Performance	DAQ 3.0
Frequencies	Refer to Section 1 of this proposal
DAS System Type	BDA
Impedance	50 Ohms
Donor Site Name	Quacco Rd
Path Loss	-105
Donor Antenna Type	Directional
Coverage Antenna Type	Omni
UPS Backup Power	12 Hours

## 2.3 How DAS Works

A DAS is a network of antennas that sends and receives Public Safety or Land Mobile Radio (LMR) licensed frequencies throughout a building or a structure, thus improving voice and data connectivity for end-users.

In its most simplified form, a DAS has two basic components:

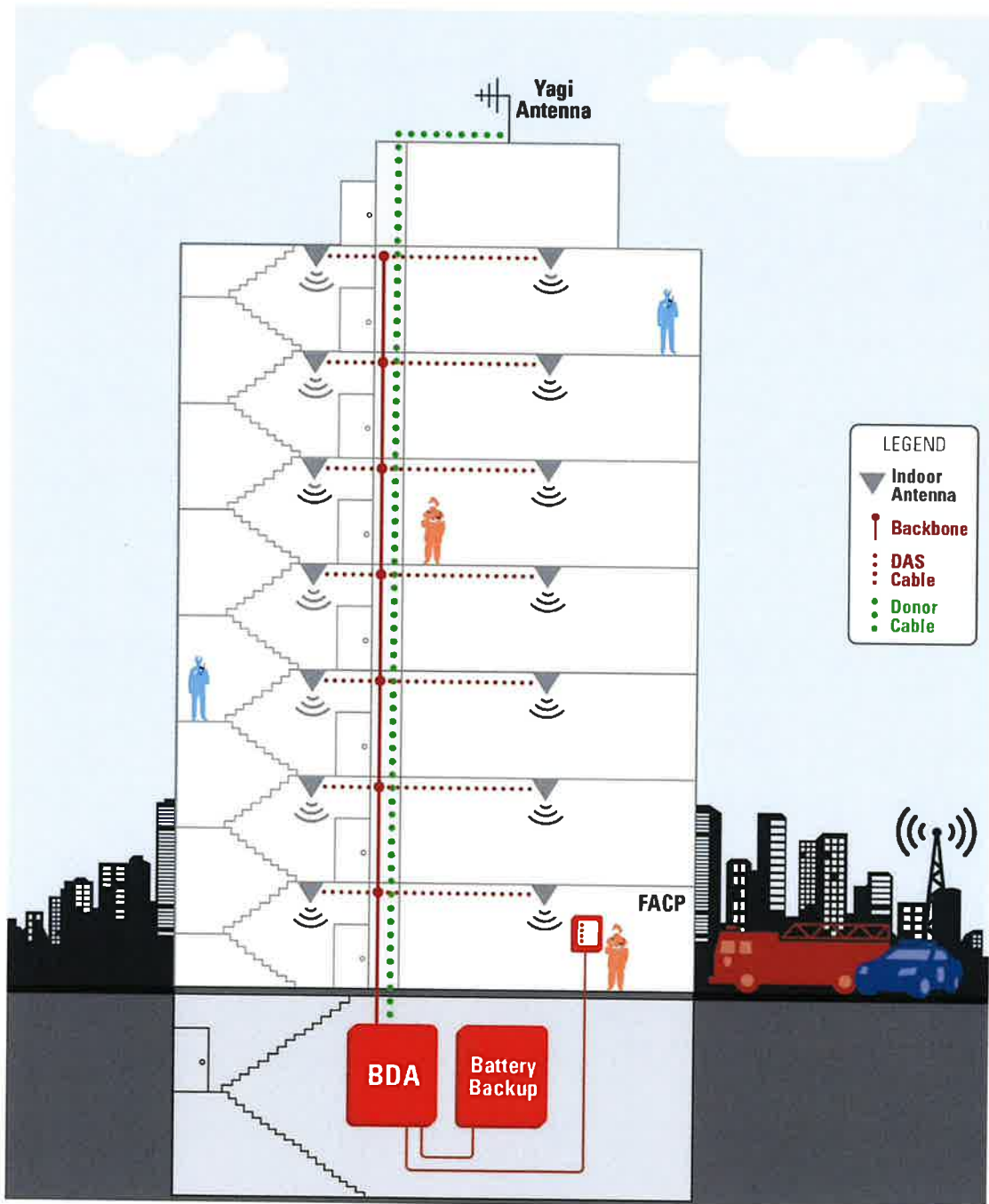
### A Signal Amplifier

A Distributed Antenna System, as the name implies, “distributes” signals, but it generally does not generate the Public Safety or LMR signal itself. A DAS needs to be fed signals from an RF Source. Whether it is Public Safety or LMR, there are two typical signal sources: off air (via an antenna on the roof) connected to a Bi-directional Amplifier (BDA), or an on-site Base Transceiver Station (BTS) with an approach that drives a coaxial distribution system.

### Distribution System

Once received, the Public Safety or LMR signal must be distributed throughout the building. The signal distribution is accomplished by a network of coax cable, passive devices and service antennas that are connected to the RF sources to provide the required radio coverage.

## Simplified Example of a BDA System




**Bill of Materials (BOM):**


Garden City City Hall	
QTY	EQUIPMENT
2	ADXV: 2W Dual Band 700/800 MHz Remote Unit (Public Safety)
1	ADRF-BBU-W-120-2S; Wall Mount Battery Backup Unit (24V, 120AH, 2EA in Series) (UL2524 Listed)
2	ADRF-BBU-W-045-2S; Wall Mount Battery Backup Unit (24V, 48AH, 2EA in Series) (UL2524 Listed)
1	Digital Dual-Band Channelized Public Safety Fiber Optic Repeater - 700 MHz / 800 MHz (32 channels, 4 modes) Supports 8 Remotes
520	AirCell® Red Plenum, 1/2", 50 Ohm, Corrugated (6 GHz), Jacketed CMP, Conforms to NFPA-262, UL-444, Canadian CSA 22.2/FT6
100	AirCell® In-Conduit, 1/2", 50 Ohm, Black, Corrugated, UV Rated Polyethylene Jacket
9	N Type, Male Connector for 1/2" AirCell® Plenum & In-Conduit Cables, 50 Ohm
5	N Type, Female Connector for 1/2" AirCell® Plenum & In-Conduit Cables, 50 Ohm,
3	(N.America)(Passive) 6ft 0.141 jumper cable. PIM rated -158dBc. 4.3-10 Male to N-Male. Plenum rated with blue jacket.
250	Fiber, 6f, MIC Riser Armored, SMFe, with SC/APC
4	SC/APC- SC/APC, 2 M Fiber Jumper
1	125-1000 MHz Lightning Protector
2	Teflon Jumper Cable 3' RG142 N-Male / N-Male - Dual Silver Shields - Brown Tinted FEP Jacketed
1	Yagi Antenna Public Safety 700/800 (746-896MHz) 11 dBi
4	Public Safety Antenna Ceiling Mount / Low Profile / Omni / 380-4000 MHz (N/F)
1	Attenuator Low PIM 600-6000MHz 2W 10dB 4.3-10M-F -161dBc PIM IP65 <Rev>
2	POWER TAPPER, 3dB, 500W (340-2700 MHz) N-Type





**Engineering Diagrams:**


**Legend:**


- 


Topology VIA  
Represents continuity between diagrams
- 


Coax Patch Cable - A short cable that connects 2 near pieces of equipment
- 

Coax Trunk Cable - Main distribution cable throughout facility
- 

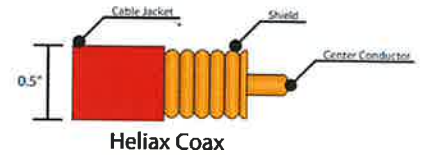
Bi-Directional Amplifier (BDA)  
Standalone unit that powers and controls radio communications in and out of structure
- 

Server Antenna  
Device within structure that broadcasts and receives signals handled by BDA.
- 

Coaxial Tap  
Splits and controls power throughout the structure coax trunk array
- 

Coaxial Power Divider  
Evenly divides one input to two outputs
- 

Donor Yagi Antenna  
Installed at high point on exterior of structure, feeds communications between local tower site and BDA



(Antennas are depicted in white circles, bordered in black.)

## 2.4 Procedures

Motorola follows established guidelines for successful completion and documentation of installation.

### R56 Standards

All installations performed by Motorola or a Motorola-authorized contractor follow the published Motorola R-56 Standard. The R-56 standard is the standard related to RF communication site construction and installation practices. Much of Motorola R-56 Standard is similar to National Electrical Code (NEC) and National Fire Protection Association (NFPA) codes with an extra emphasis on wireless industry standard installation and engineering best practices.

### Acceptance Test Plan

Once the DAS installation is complete, Motorola technicians will properly align and optimize the system. Once aligned and optimized, the Motorola technicians will verify signal coverage by measuring the control channel using a Field Spectrum Analyzer. Once satisfied with the levels, Motorola will request a Motorola Solutions, Inc. radio to pre-talk test for the system prior to the formal Acceptance Test Plan (ATP).

After the Motorola technician confirms that the DAS coverage will perform to the contractual requirement, a formal industry standard grid acceptance test of the coverage area will be conducted. To conduct the formal ATP, two radios in good operating condition with spare batteries will be required. Test calls in each grid will be made to a dispatch person or to a person in a well-known coverage location outside of the facility being tested.

Once the ATP is conducted and the system passes the coverage criteria, a sign off sheet will be provided for formal system acceptance. Once the system is accepted in writing, the one (1) year warranty period on workmanship begins.

### Final Documentation

At the end of the installation and upon system acceptance, a set of detailed "as-built" or record drawings will be provided in electronic format (available in AutoCAD or PDF). These drawings will provide exact locations for all of the radio system equipment that has been installed during this project. The drawings provided will consist of a title drawing, symbols drawing, block diagram drawing, layout drawing and BDA commissioning data drawing that contain all of the BDA alignment parameters of the installed system.

Section 3

# Pricing Summary

The following table reflects the “turnkey” pricing for the proposed equipment and services for the Garden City – City Hall project.

## DAS Equipment and Services Summary

Garden City - City Hall			
<b>DAS Equipment Total</b> – Includes all active and passive equipment, with antenna system and ancillary materials, plus battery backup.			
<b>DAS Implementation Services</b> – Includes Project Management and Engineering for installation, all Systems Integration (SI) tasks, inclusive of optimization and testing, and warranty support.			
Garden City - City Hall	Equipment	Services	Total
<b>Garden City - City Hall Pricing Summary</b>	<b>\$38,347</b>	<b>\$87,934</b>	<b>\$126,281</b>

Optional BDA System Pricing	
<b>5 Year Maintenance Service Agreement</b> <ul style="list-style-type: none"> <li>Preventive Maintenance and Annual Re-Certification</li> <li>Infrastructure Repair</li> <li>Remote Monitoring</li> </ul>	\$94,171
<b>Equipment Spares</b> <ul style="list-style-type: none"> <li>BDA (1)</li> <li>Battery Back Up Unit (2)</li> <li>Fiber Repeater (1)</li> <li>NM Connector (2)</li> <li>NF Connector (2)</li> <li>Polyphaser (1)</li> <li>Yagi (1)</li> <li>Omni Antenna (1)</li> </ul>	\$31,226

\*\*\* Pricing Valid Until 7/1/2026 \*\*\*

Garden City - City Hall	Equipment	Amount
<b>Payment 1</b>	<b>Wednesday, July 1, 2026</b>	<b>\$63,140.50</b>
<b>Payment 2</b>	<b>Friday, January 1, 2027</b>	<b>\$63,140.50</b>

## Section 4

# Statement of Work

## 4.1 Introduction

This Statement of Work (SOW) describes the deliverables to be furnished for the Garden City - City Hall, and the tasks to be performed by Motorola, its subcontractors, and by Garden City - City Hall, in order to implement the solution detailed in this proposal. This SOW provides the most current understanding of the work required by both parties to ensure successful project implementation.

Motorola is proposing the design and implementation of an In-building Wireless Coverage System to cover Garden City - City Hall. The Distributed Antenna System (DAS) will provide enhanced coverage for Public Safety radio users via the 800 MHz portion of the radio system.

This Statement of Work (SOW) supports the acquisition, design, installation, operation, and maintenance of an Emergency Responder Communications Enhancement System (ERCES) at Garden City - City Hall.

### General Description of Solution

- Motorola shall design, install, and maintain ERCES that provide communications coverage for all buildings in the proposal. The system shall provide 95% coverage in all office areas, conference rooms, meeting areas, labs, or other areas specified in the proposal.
- This solution shall support deployed frequencies from 800 MHz.
- Motorola will furnish all necessary tools, equipment and materials required for performing all work associated with the completion of this requirement, which also includes testing and installation.

### Statement of Work

- Motorola will provide all management, supervision, personnel, engineering, equipment, tools, materials, subcontractors, and transportation necessary to design, install, maintain all the ERCES and components in accordance with: (1) the manufacturer's recommendations and specifications; (2) industry standards and codes including but, not limited to NFPA Codes, Federal, State, and local regulations; (4) environmental standards; (5) Federal Communications (FCC) guidelines; and (6) Occupational Safety and Health Administration (OSHA) regulations including ICRA.
- RF Survey: Motorola performed a Radio Frequency (RF) Analysis of the facility to fully understand existing signals and noise levels at this location. Based on the results of the RF Analysis, Motorola will ensure the design fully protects this system from harmful interference and shall ensure emissions from this system does not interfere with other systems in or around the buildings, particularly the Life Safety System, the rooftop area, and OTHER wireless systems.

- Motorola will provide design drawings including equipment placement, riser diagrams, floor layouts, pathway and cable distribution.
- Motorola will provide barriers and ICRA equipment as needed like carts, etc.
- Store equipment securely.
- The ERCES head-end(s) will be wall mounted in rooms designated in the proposal.
- Furnish and Install NEMA Class A Channelized BDA and battery back-up in closets.
- Furnish and Install Donor Antenna on roof including coax run to the BDA Head End.
- Furnish and Install ceiling mount antennas as shown on the layout drawings.
- Furnish and Install RF splitters and taps.
- Furnish and install 1/2" Plenum Rated coax cable to serve antennas, including supplying j-hook cable supports as needed. Mount cable support.
- Furnish and install sleeves and fireproofing as required.
- Ground equipment
- Label Cable and BDA equipment.
- Provide Lightning protection where needed.
- Install 3 wire dry contacts (no power, low battery, BDA failure) from BDA and hand off to the alarm panel. It is the customer's responsibility to connect to the alarm panel.
- Commission/Activate the BDA
- Supply all mounting ancillaries (zip ties, conduit/beam clamps, J-Hooks, standoff brackets, screws, tape, etc.)
- Motorola will commission and test the ERCES in accordance with the manufacturer's instructions requirements.
- After all equipment is commissioned and operational, Motorola will perform a post installation survey validating the operation and performance of the entire system.

This document delineates the general responsibilities between Motorola and Garden City - City Hall.

It is understood that this SOW may be revised during contract negotiations or during the Contract Design Review (CDR), and through any other change orders that may occur during the execution of the project. If there are changes to the Statement of Work, those changes must be reflected in this SOW before becoming binding on either Party. This SOW will be an Exhibit of the Contract negotiated between Motorola and Garden City - City Hall. After contract execution, changes to the SOW must be made through the formal contract change order process as set forth in the Contract.

## 4.2 Assumptions and Key Considerations

Motorola has based the system design on information provided by Garden City - City Hall, and analysis of system requirements. All assumptions have been listed below for review. Should Motorola's assumptions be deemed incorrect or not agreeable to Garden City - City Hall, a revised proposal with the necessary changes and adjusted costs may be required, for mutual agreement between Motorola and Garden City - City Hall. Changes to the equipment or scope of the project after contract may require a change order.

- Garden City - City Hall will be responsible for ensuring that the equipment site(s) has adequate utility service, grounding, and adequate HVAC to support the proposed equipment.
- This design provides 12-hour battery backup. Extended durations past 12-hours are not included.
- Garden City - City Hall will be responsible for ensuring that the existing sites or equipment locations will have adequate AC electrical power in the proper phase and voltage, along with site grounding to support the requirements of the system described, adhering to local codes and ordinances to include local codes.
- Garden City - City Hall provides the necessary 120 VAC, 20-ampere circuit(s) with duplex outlets that are required for each head-end signal booster, line amplifier or fiber optic equipment. These outlet(s) should be installed no more than five (5) feet from the enclosure in which the Signal Booster(s) will be installed. A building ground must be available within five (5) feet of the Signal Booster(s) location as well as the donor antenna location. A #2 AWG green ground wire from a recognized National Electric Code (NEC) ground source shall be provided within five (5) feet if a building ground is not readily available. These two items are the responsibility of the building owner.
- All existing sites or equipment locations will have sufficient space available for the DAS system equipment and cabling, as required/specified by Motorola R56 standards.
- Garden City - City Hall will provide building access and escorts as required to Motorola, Motorola contractor(s), and Motorola service partners, as applicable to complete the scope of the project.
- This proposal does not include the cost of any clean up (i.e. hazardous materials) or site improvements outside the scope of this project.
- No conduit is included for any cable or fiber installation. The design is based on plenum rated cables. However, the coaxial cable and fiber cable included in this design are armor clad.
- No spare equipment, components, or inventory is included in the price of this proposal; however, they are offered as an option.
- Motorola will not perform passive Intermodulation (PIM) tests of the newly installed coax cabling and antennas.
- Design and pricing are based on the documentation provided by Garden City - City Hall. Any changes outside of Motorola control requiring modifications to the design or changes in construction may result in a change order.
- The design proposed in this proposal was based on the RF environment and information gathered at the time of proposal generation. If, for any reason, the RF environment changes or information is found to be incorrect, Motorola reserves the right to reassess the design requirements and re-quote the proposed system.
- Motorola and its contractors' work are planned to be performed during normal work hours, Monday through Friday 8:00 a.m. to 5:00 p.m., local time of the facility location. Work performed outside standard working hours should be communicated prior to commencement of work and approved by both Motorola and Garden City - City Hall authorized representatives.
- If, for any reason, any of the proposed existing sites or equipment locations cannot be utilized due to reasons beyond Motorola's control, the costs associated with site changes or delays including, but not limited to, re-engineering, frequency re-licensing, site zoning, site permitting, schedule delays, site abnormalities, re-mobilization, etc., will be reviewed by Motorola and subject to change order and additional charges.

- Motorola certified contractors and service partners are empowered and capable of performing work on-site autonomously, without the direct oversight/on-site presence of the Motorola Project Team. This proposal does not include Motorola accompanying contractors and/or service partners while contracted to perform work to fulfill the scope of the proposal. If Garden City - City Hall requests that Motorola employees be present, on-site, for a portion of all contractor and/or service partner activity, the request will be reviewed by Motorola and subject to change order and additional charges.
- If for any reason, Garden City - City Hall requires specific subcontractors to be used on this project other than Motorola approved or certified subcontractors, Garden City - City Hall is solely responsible for said subcontractor work performance and day-to-day management. The use of additional and/or non-Motorola certified subcontractors may result in a change order and additional charges.
- Any permits required for this project will be obtained by Motorola or its trusted installer prior to commencement of installation.
- The scope of work for this proposal incorporates all equipment and system integration services described herein and cannot be divided into separate procurements.

## 4.3 Contract

### 4.3.1 Contract Administration and Project Kick-off Meeting

#### Motorola Responsibilities

- Assign a Project Manager, as the single Point of Contact (POC) with authority to make project decisions.
- Assign resources necessary for project implementation.
- Create and manage the project in the Motorola information system.
- Schedule and conduct a Project Kick-off Meeting with the appropriate Garden City - City Hall representatives.
- Review the roles of the project participants to identify communication flows and decision-making authority between project participants.
- Review the overall project scope and objectives with Garden City - City Hall.
- Review the resource and scheduling requirements with Garden City - City Hall.
- Review the Project Schedule with Garden City - City Hall to address upcoming milestones and/or events.

#### Garden City - City Hall Responsibilities

- Assign a Project Manager as the single POC responsible for signed approval for Garden City - City Hall.
- Assign other resources necessary to ensure completion of project tasks for which Garden City - City Hall is responsible.

- Designate POC or other persons that will be required to notify or be in touch with Motorola during the scope of the project.
- Garden City - City Hall key project team participants will attend the Project Kick-off Meeting.
- Coordinate the activities of all Garden City - City Hall vendors or other contractors.

#### **Completion Criteria**

- Motorola internal processes are established for project management.
- Both Motorola and Garden City - City Hall assign all required resources.
- A project kick-off meeting is scheduled and completed.

## **4.4 Contract Design Review (CDR)**

### **4.4.1 Review Contract Design**

#### **Motorola Responsibilities**

- Meet with Garden City - City Hall team.
- Review the operational requirements and the impact of those requirements on various equipment configurations.
- Establish a defined baseline for system design and identify any special product requirements and their impact on system implementation.
- Review/create the System Design, Statement of Work, Project Schedule and Acceptance Test Plans, and update the contract documents accordingly.
- Discuss the proposed Cutover Plan, as applicable, and methods to document a detailed procedure. Motorola will work with Garden City - City Hall, to create a mutually agreed upon cutover process to achieve minimal disruption to Garden City - City Hall operations.
- Submit design documents to Garden City - City Hall for approval. These documents form the basis of the DAS system, of which Motorola will be responsible for manufacture, install, and optimize.
- Provide minimum acceptable performance specifications for connectivity, fiber or links, as applicable.
- Determine the site's ability to accommodate proposed equipment based upon physical capacity.
- Work with Garden City - City Hall to identify any potential radio interference between the DAS system and other existing radio systems.

#### **Restrictions**

- Motorola assumes no liability or responsibility for inadequate frequency availability or frequency licensing issues.
- Motorola is not responsible for issues outside of its immediate control. Such issues include, but are not restricted to, improper frequency coordination by other entities and non-compliant operation of radios outside of the Motorola scope of work.

- Motorola is not responsible for co-channel interference due to errors in frequency coordination by APCO, nor any other unlisted frequencies, or the improper design, installation, or operation of systems installed or operated by others.
- No outdoor coverage guarantee (external Garden City - City Hall) is part of this proposal.

### **Garden City - City Hall Responsibilities**

- Garden City - City Hall key project team participants will attend the meeting.
- Make timely decisions, according to the Project Schedule.
- Frequency Licensing and Interference:
  - As mandated by FCC, License Holder, as the licensee, has the ultimate responsibility for providing all required radio licensing or licensing modifications for the system prior to system installation. This responsibility includes paying FCC licensing and frequency coordination fees.

### **Completion Criteria**

- Complete Design Documentation, which may include updated System Description, Equipment List, system drawings or other documents applicable to the project.
- Incorporate any deviations from the proposed system into the contract documents accordingly.
- The system design is “frozen” in preparation for subsequent project phases such as Order Processing and Manufacturing.
- A change order is executed in accordance with all material changes resulting from the Design Review of the contract.

## **4.5 Order Processing**

### **4.5.1 Process Equipment List**

#### **Motorola Responsibilities**

- Validate Equipment List by checking for valid model numbers, versions and compatible options for main equipment, and delivery data.
- Enter order into Motorola’s Customer Order Fulfillment (COF) system for applicable components and materials.
- Create equipment orders.
- Reconcile the equipment list(s) to the Contract.
- Place order for the procurement of all required third-party equipment.

#### **Garden City - City Hall Responsibilities**

- Provide a dedicated delivery point, such as a warehouse, for receipt, inventory and storage of equipment.
- Approve shipping location(s).
- Complete and provide Tax Certificate information verifying tax status of shipping location.

### **Completion Criteria**

- Verify that the Equipment List contains the correct model numbers, version, options and delivery data.
- Validation completed.
- Bridge the equipment order to the manufacturing facilities.

## **4.6 Manufacturing**

### **4.6.1 Manufacture and Shipment of DAS Equipment**

#### **Motorola Responsibilities**

- Manufacture or Procurement of the DAS Equipment necessary for the system based on the equipment order.
- Coordinate the manufacture of all required third-party equipment.
- Arrange for packing and shipment of equipment to the designated location.

#### **Garden City - City Hall Responsibilities**

- None.

#### **Completion Criteria**

- All equipment shipped to the field.

## **4.7 System Installation**

### **4.7.1 Install DAS Equipment**

#### **Motorola Responsibilities**

- Install system equipment as specified by the Equipment List, System Description and system drawings.
- Bond the supplied equipment to the site ground system in accordance with Motorola's Standards and Guidelines for Communication Sites (R56).

#### **Interference**

- Motorola is not responsible for interference caused or received by the Motorola-provided equipment except for interference that is directly caused by the Motorola-provided transmitter(s) to the Motorola-provided receiver(s). Should the local Public Safety System (PSS) system experience interference, Motorola can be contracted to investigate the source and recommend solutions to mitigate the issue.

### **Garden City - City Hall Responsibilities**

- Provide secure storage for the Motorola-provided equipment at a location central to the sites. Motorola coordinates the receipt and inventory of all of the equipment with Garden City - City Hall designated contact.
- Provide access to the sites, as necessary.
- Provide 120 v AC circuits for active (4) components

### **Completion Criteria**

- DAS Equipment installation completed and ready for optimization.
- All DAS equipment has been installed and accepted by the Garden City - City Hall.

## **4.8 System Optimization**

### **4.8.1 Optimize DAS System**

#### **Motorola Responsibilities**

- Verify that all equipment is operating properly and that all electrical and signal levels are set accurately.
- Motorola and its subcontractors optimize the DAS system.
- Verify communication interfaces between devices for proper operation.
- 'Sweep' or test the antenna system for optimized performance and identify potential anomalies.
- Test features and functionality to ensure that DAS equipment is optimized in accordance with manufacturers' specifications and that they comply with the final configuration established during the CDR.

#### **Garden City - City Hall Responsibilities**

- Provide access/escort to the sites.
- Provide radio equipment (i.e. loaner radios) as needed for testing and optimization.

#### **Completion Criteria**

- System DAS Equipment optimization is complete.
- System optimization is completed. Motorola and Garden City - City Hall agree that the equipment is ready for audit and acceptance testing.

## 4.9 Audit and Acceptance Testing

### 4.9.1 Perform R56 Audit

#### Motorola Responsibilities

- Perform R56 site installation quality audits, verifying proper physical installation and operational configurations.

#### Garden City - City Hall Responsibilities

- Provide access/escort to the sites.
- Witness tests (if desired).

#### Completion Criteria

- All R56 audits were completed successfully.

### 4.9.2 Perform Equipment Testing

#### Motorola Responsibilities

- Test individual components of the system to verify compliance to the equipment specifications.
- Repeat any failed test(s) once Motorola has completed the corrective action(s).
- Prepare documentation of component tests to be delivered as part of the final documentation package.

#### Garden City - City Hall Responsibilities

- Witness tests, as desired.
- Supply sample subscribers to perform component testing, as needed.

#### Completion Criteria

- Successful completion of equipment testing.

### 4.9.3 Perform Functional Testing

#### 4.9.3.1 Commencement of Acceptance Testing

Motorola will provide a set of objective criteria designed to test the functionality of the System once the System is implemented and ready for acceptance (Acceptance Test(s)). Acceptance Tests shall commence in accordance with a mutually acceptable schedule (Acceptance Test Plan). System testing will occur only in accordance with the Acceptance Test Plan.

#### 4.9.3.2 System Acceptance

System acceptance will occur upon successful completion of the Acceptance Tests (System Acceptance). Upon System Acceptance, the parties will memorialize this event by promptly executing a System Acceptance Certificate. If the Acceptance Test Plan includes separate tests for individual

subsystems or phases of the System, acceptance of the individual subsystem or phase will occur upon the successful completion of the Acceptance Tests for the subsystem or phase, and the parties will promptly execute an Acceptance Certificate for the subsystem or phase. If Garden City - City Hall believes the System has failed the completed Acceptance Tests, Garden City - City Hall will provide the Seller with a written notice that includes the specific details of the failure. If Garden City - City Hall does not provide Seller a failure notice within thirty (30) days after completion of the Acceptance Tests, System Acceptance will be deemed to have occurred as of the completion of the Acceptance Tests. Minor omissions or variances in the System that do not materially impair the operation of the System as a whole will not postpone System Acceptance or subsystem acceptance but will be corrected according to a mutually agreed schedule.

#### 4.9.3.3 Beneficial Use

Garden City - City Hall acknowledges that Seller's ability to perform its implementation and testing responsibilities may be impeded if Garden City - City Hall begins using the System before System Acceptance. Therefore, Garden City - City Hall will not commence using the System for its own benefit (Beneficial Use) before System Acceptance without Seller's prior written authorization, which will not be unreasonably withheld. Seller is not responsible for System performance deficiencies that occur during unauthorized Beneficial Use. Upon commencement of Beneficial Use, Garden City - City Hall assumes responsibility for the use and operation of the System.

#### 4.9.3.4 Final Project Acceptance

Final project acceptance will occur after System Acceptance when all deliverables and other work have been completed. When final project acceptance occurs, the parties will promptly memorialize this final event by so indicating on the System Acceptance Certificate.

#### Motorola Responsibilities

- Verify the operational functionality and features of the DAS system supplied by Motorola, as contracted.
- If any major task as contractually described fails, repeat that particular task after Motorola determines that corrective action has been taken.
- Document all issues that arise during the acceptance tests.
- Document the results of the acceptance tests and present it to Garden City - City Hall for review.
- Resolve any minor task failures before Final System Acceptance.

#### Garden City - City Hall Responsibilities

- Witness the functional testing.

#### Completion Criteria

- Successful completion of the functional testing.
- Garden City - City Hall approval of the functional testing

## 4.9.4 Perform Coverage Acceptance Test Plan

### Motorola Responsibilities

- Perform Coverage Acceptance Test Plan (CATP). The coverage area will be limited and reflect an agreed-upon sampling of the Garden City - City Hall buildings facility service area to validate coverage performance.
- Document all issues that arise during the CATP.
- Submit validation report within the agreed period.

### Garden City - City Hall Responsibilities

- Review CATP content for approval prior to the start of the tests.
- Provide the required number of radios and staff resources to participate in and witness the sample coverage validation.
- Review the sample coverage results report in a timely manner.

### Completion Criteria

- Successful completion of the CATP validation process.

## 4.9.5 System Acceptance Test Procedures (Milestone)

- Garden City - City Hall approves the completion of all the identified tests within the CATP.

## 4.10 Finalize

### 4.10.1 Cutover/Go-live Event.

#### Motorola Responsibilities

- Motorola and Garden City - City Hall develop a mutually agreed upon cutover/go-live plan based upon discussions held during the CDR.
- During cutover/go-live event, follow a written plan and implement the defined contingencies, if required.

#### Garden City - City Hall Responsibilities

- Attend cutover/go-live meetings and approve the plan.
- Notify the user group(s) affected by the cutover/go-live event (date and time).

#### Completion Criteria

- If the new equipment/system is intended to replace an existing radio system, successful migration from the old system to the new system.

### 4.10.2 Resolve Punch List

#### Motorola Responsibilities

- Work with Garden City - City Hall, to resolve punch list items, documented during the CATP phase, in order to meet all the criteria for final system acceptance.
- Garden City - City Hall Responsibilities

Assist Motorola with resolution of identified punch list items by providing support such as access to the sites, equipment and system support, and approval of the resolved punch list item(s).

#### **Completion Criteria**

- All punch list items were resolved and approved by Garden City - City Hall.

### **4.10.3 Transition to Service/Project Transition Certificate**

#### **Motorola Responsibilities**

- Review the items necessary for transitioning the project to warranty support and service.
- Provide a Support Plan detailing the warranty and any post warranty support, if applicable, associated with the Contract equipment.

#### **Completion Criteria**

- All service information has been delivered and approved by Garden City - City Hall.

### **4.10.4 Finalize Documentation**

#### **Motorola Responsibilities**

Provide an electronic as-built system documentation on a Compact Disk (CD). The documentation will include the following:

- Project Schedule
- Equipment Installation Elevation Drawing (rack or wall installation)
- Block Diagram
- Coverage Maps
- Coverage Acceptance Test Plan

Drawings are created utilizing AutoCAD design software and will be delivered in Adobe PDF format. All other system manual documents will be converted from the native format to Adobe PDF format for inclusion with the system documentation.

#### **Garden City - City Hall Responsibilities**

- Receive and approve all documentation provided by Motorola.

#### **Completion Criteria**

- All required documentation is provided and approved by Garden City - City Hall. A copy of final documentation will be provided to Garden City - City Hall.

## 4.10.5 Final Acceptance

- All deliverables completed as contractually required.
- Final System Acceptance received from Garden City - City Halls.

### 4.10.5.1 System Functionality

Seller represents that the System will perform in accordance with the Specifications in all material respects. Upon System Acceptance or Beneficial Use, whichever occurs first, this System functionality representation is fulfilled. Seller is not responsible for System performance deficiencies that are caused by ancillary equipment not furnished by Seller which is attached to or used in connection with the System or for reasons or parties beyond Seller's control, such as natural causes, the construction of a building that adversely affects the microwave path reliability or radio frequency (RF) coverage, the addition of frequencies at System sites that cause RF interference or intermodulation, or Garden City - City Hall changes to load usage or configuration outside the Specifications.

### 4.10.5.2 Equipment Warranty

For a period of twelve (12) months from the System Acceptance date or the date of Beneficial Use, whichever occurs first (Warranty Period), Seller warrants that the Distributed Antenna System (DAS or Infrastructure Equipment) listed on the final equipment list and provided by Motorola (DAS Equipment) under normal use and service will be free from material defects in materials and workmanship. If System Acceptance is delayed beyond six (6) months after shipment of the Equipment by events or causes within Garden City - City Hall's control, this warranty expires eighteen (18) months after the shipment of the Equipment.

### 4.10.5.3 Exclusions to Equipment and Motorola Software Warranties

These warranties do not apply to: (i) defects or damage resulting from: use of the Equipment or Motorola Software in other than its normal, customary and authorized manner; accident, liquids, neglect, or acts of God; testing, maintenance, disassembly, repair, installation, alteration, modification or adjustment not provided or authorized in writing by Seller; Garden City - City Hall's failure to comply with all applicable industry and OSHA standards; (ii) breakage of or damage to antennas unless caused directly by defects in material or workmanship; (iii) Equipment that has had the serial number removed or made illegible; (iv) batteries (because they carry their own separate limited warranty) or consumables; (v) freight costs to ship Equipment to the repair depot; (vi) scratches or other cosmetic damage to Equipment surfaces that does not affect the operation of the Equipment; and (vii) normal or customary wear and tear.

### 4.10.5.4 Warranty Claims

To assert a warranty claim, Garden City - City Hall must notify Seller in writing of the claim before the expiration of the Warranty Period. Upon receipt of this notice, Seller will investigate the warranty claim. If this investigation confirms a valid warranty claim, Seller will (at its option and at no additional charge to Garden City - City Hall) repair the defective Equipment or Motorola Software, replace it with the same or equivalent product or refund the price of the defective Equipment or Motorola Software. That action will be the full extent of Seller's liability for the warranty claim. If this investigation indicates the warranty claim is not valid, then Seller may invoice Garden City - City Hall, for responding to the claim on a time and materials basis using Seller's then current labor rates. Repaired or replaced product is

warranted for the balance of the original applicable warranty period. All replaced products or parts will become the property of Seller.

#### 4.10.5.5 Original End User is Covered

These express limited warranties are extended by Seller to the original user purchasing the System for commercial, industrial or governmental use only and are not assignable or transferable.

#### 4.10.5.6 Disclaimer of Other Warranties

THESE WARRANTIES ARE THE COMPLETE WARRANTIES FOR THE EQUIPMENT AND MOTOROLA SOFTWARE PROVIDED UNDER THIS AGREEMENT AND ARE GIVEN IN LIEU OF ALL OTHER WARRANTIES. SELLER DISCLAIMS ALL OTHER WARRANTIES OR CONDITIONS, EXPRESS OR IMPLIED, INCLUDING THE IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE.

## 4.11 Project Administration

### 4.11.1 Project Schedule

A detailed project schedule is integral to the management of the project and will be produced by the Motorola team to provide a timeline analysis for all phases of the project. A preliminary project schedule will be delivered in preparation of the Project Kick-off meeting and/or CDR. This schedule will be refined during the CDR phase of the project. The final project schedule will emphasize all milestones and the critical path, which is essential for the successful completion of the project. Garden City - City Hall and Motorola will mutually agree upon the final schedule.

The project schedule assumes no delays in securing any site access, or delays by Garden City - City Halls, completing its responsibilities for this project. Any delays in work to be performed by Garden City - City Hall (e.g., site improvements) may impact on the overall project schedule and may require a change order.

The Project Schedule will be drafted once the Kick-off Meeting is scheduled and expectations for project duration and completion are negotiated between Garden City - City Hall and Motorola.

Expedites, site readiness tasks and schedule strategy can be discussed between both parties to determine schedules on projects that have a target completion already identified, prior to Purchase Order.

### 4.11.2 Change Order Process

Either Party may request changes within the general scope of this Agreement. If a requested change causes an increase or decreases in the cost or time required to perform this Agreement, the parties will agree to an equitable adjustment of the Contract Price, Performance Schedule, or both, and will reflect the adjustment in a change order. Neither Party is obligated to perform requested changes unless both parties execute a written change order.

## Section 5

# Support Plan

Motorola offers services to supplement the standard factory warranty included with most equipment. For Garden City - City Hall, Motorola has proposed the following service plan for the Garden City - City Hall project.

## 5.1 DASCare

DASCare provides extended coverage for repair or replacement for active DAS components to extend the normal warranty. After the initial warranty period, DASCare will cover the active components for five years total. The components that are in need of repair or replacement will be taken out of service by either the customer or the service provider. The repaired/replaced part is sent back to the customer or the service provider to be put back into service. This coverage includes only the cost of the equipment repair/replacement.

## 5.2 Preventative Maintenance

In compliance with NFPA 72 Chapter 14, the BDA is required to have preventative maintenance event(s) for the Garden City - City Hall Distributed Antenna System. Motorola can provide a preventative maintenance report to be submitted to Garden City - City Hall and any local Authorities Having Jurisdiction (AHJ) for review.

## RESOLUTION

**A RESOLUTION BY THE MAYOR AND COUNCIL OF GARDEN CITY, GEORGIA, ACCEPTING A MARKETING AND ADVERTISING PROPOSAL FOR THE CITY'S NEW RECREATIONAL COMPLEX FROM WTOC; AUTHORIZING THE CITY MANAGER TO EXECUTE THE AGREEMENT; PROVIDING FOR AN EFFECTIVE DATE; AND FOR OTHER LAWFUL PURPOSES.**

**WHEREAS**, Garden City is committed to promoting community engagement, highlighting local developments, and effectively communicating city initiatives, programs, and amenities to its residents and the surrounding region; and,

**WHEREAS**, WTOC-TV has submitted a comprehensive 12-month marketing and media proposal designated "**Marketing Strategy-Option A**" in the proposal attached hereto as Exhibit A designed to make the City's new recreational complex visible and relevant, and part of the weekly routine of area residents; and,

**WHEREAS**, the proposed marketing campaign includes a robust combination of broadcast, digital, and social media deliverables, specifically including:

- Appearances on the *Dawn Baker Show, the Morning Break, or Welcome*, featuring City representatives such as the Mayor who will make the public aware of the high-impact multi-use recreational facility and its potential for being used for sports leagues, family routines, fitness classes, and social recreation;
- Twenty-three (23) thirty-second (:30) commercial spots per month on WTOC and Bounce, delivering an estimated 137,000 impressions;
- 75,000 digital display advertisements per month across WTOC.com and the WTOC News and Weather mobile applications; and,
- 75,000 targeted social media advertisements per month across Facebook and Instagram; and,

**WHEREAS**, the proposal provides for an initial two-week creative development period prior to production, transparent monthly reporting and strategy meetings throughout the duration of the campaign, and the flexibility to pause, restart, or cancel the campaign with reasonable advance notice; and,

**WHEREAS**, the cost of said proposal is \$2,750.00 per month, for a total 12-month campaign investment of \$33,000.00; and,

**WHEREAS**, the Mayor and Council find that accepting this proposal serves a vital public purpose by enhancing community outreach and promoting the City's premier recreational asset.

**NOW, THEREFORE, BE IT RESOLVED** by the Mayor and Council of Garden City, Georgia, and it is hereby resolved by the authority of the same, as follows:

1. **Acceptance of Proposal:** The Mayor and Council hereby accept the WTOC "Marketing Strategy-Option A" proposal attached hereto as Exhibit A for a 12-month marketing campaign at a monthly rate of \$2,750.00, not to exceed a total of \$33,000.00. The monies needed to fund such price shall be derived from the General Fund through a budget amendment to be approved before the end of the year.
2. **Authorization:** The City Manager, or her designee, is hereby authorized to execute any contract, agreement, or necessary paperwork with WTOC to formalize this arrangement, subject to approval as to form by the City Attorney.
3. **Severability:** If any section, clause, sentence, or phrase of this Resolution is held to be invalid or unconstitutional by any court of competent jurisdiction, the remaining provisions shall remain in full force and effect.
4. **Effective Date:** This Resolution shall become effective immediately upon its adoption.

ADOPTED by the Mayor and Council of Garden City, Georgia, this \_\_\_\_ day of May, 2026.

GARDEN CITY, GEORGIA

By: \_\_\_\_\_  
Tonya Roper, Clerk of Council

RECEIVED AND APPROVED this \_\_\_\_\_ day of May, 2026.

\_\_\_\_\_  
Bruce Campbell, Mayor



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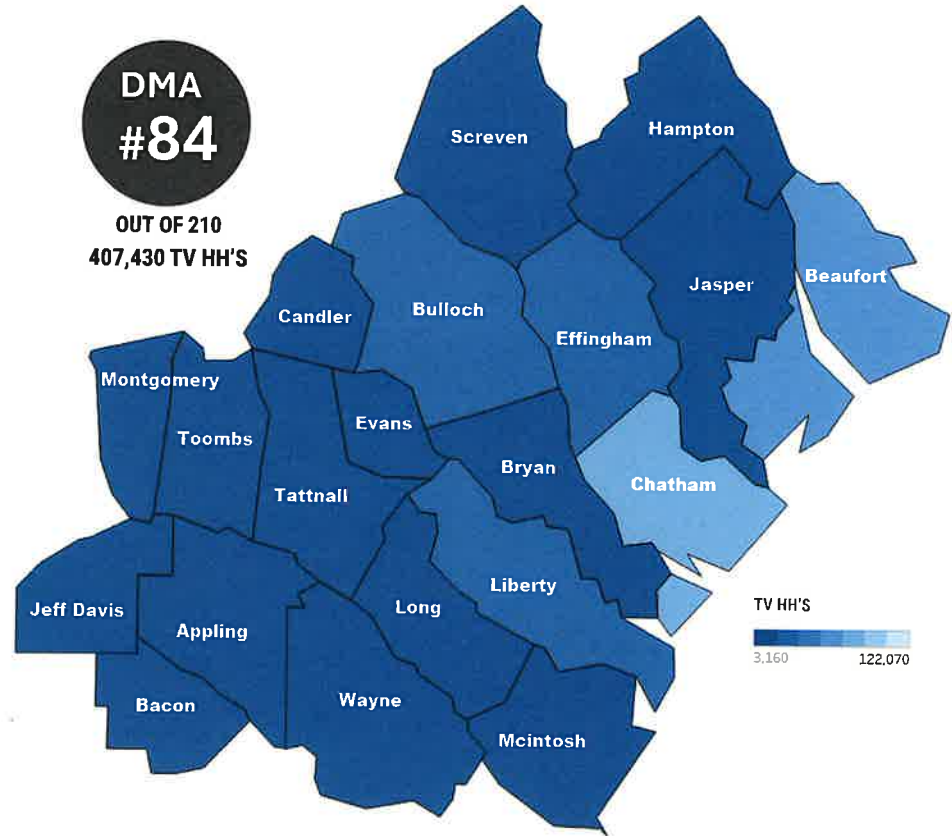
# Proposal



# The Savannah DMA

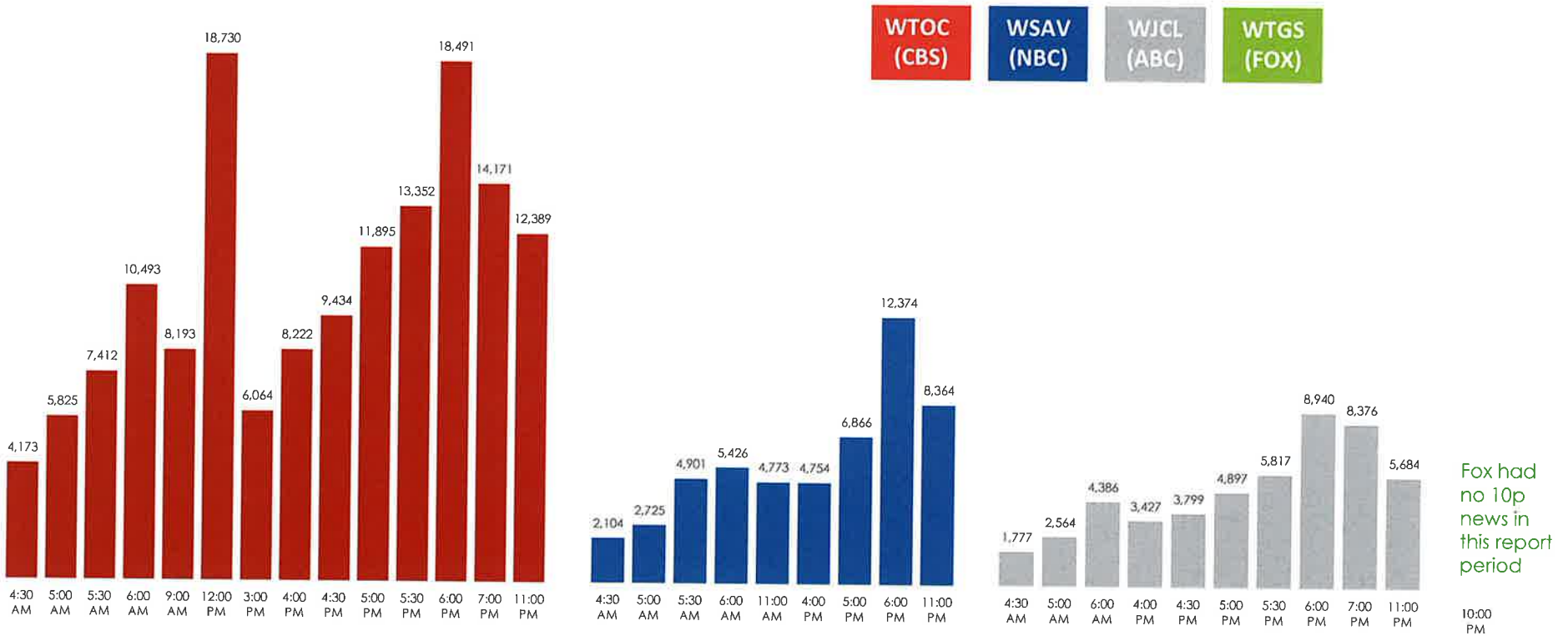
## DMA Map & Market Rankings

2026 Savannah Market		
Market Rank	<b>#84</b>	407,430 TV HH
African American Rank	<b>#48</b>	113,060 TV HH
Hispanic Rank	<b>#88</b>	28,930 TV HH
Asian Rank	<b>#85</b>	9,290 TV HH
Race/Ethnic Composition		
Caucasian	<b>63%</b>	TV HH
African American	<b>28%</b>	TV HH
Hispanic	<b>7%</b>	TV HH
Asian	<b>2%</b>	TV HH
Market Penetration		
BBO Homes (Streaming)	<b>26%</b>	TV HH
Cable	<b>50%</b>	TV HH
ADS (Satellite)	<b>15%</b>	TV HH
OTA (Over The Air)	<b>11%</b>	TV HH
DMA County Breakdown		
Savannah DMA Total	<b>20 counties</b>	TV HH
Georgia	<b>17 counties</b>	TV HH
South Carolina	<b>3 counties</b>	TV HH



SOURCE: 2025-2026 NIELSEN UNIVERSE ESTIMATES  
Market penetration adds up to over 100% due to rounding

# WTOC: #1 in the Savannah Market



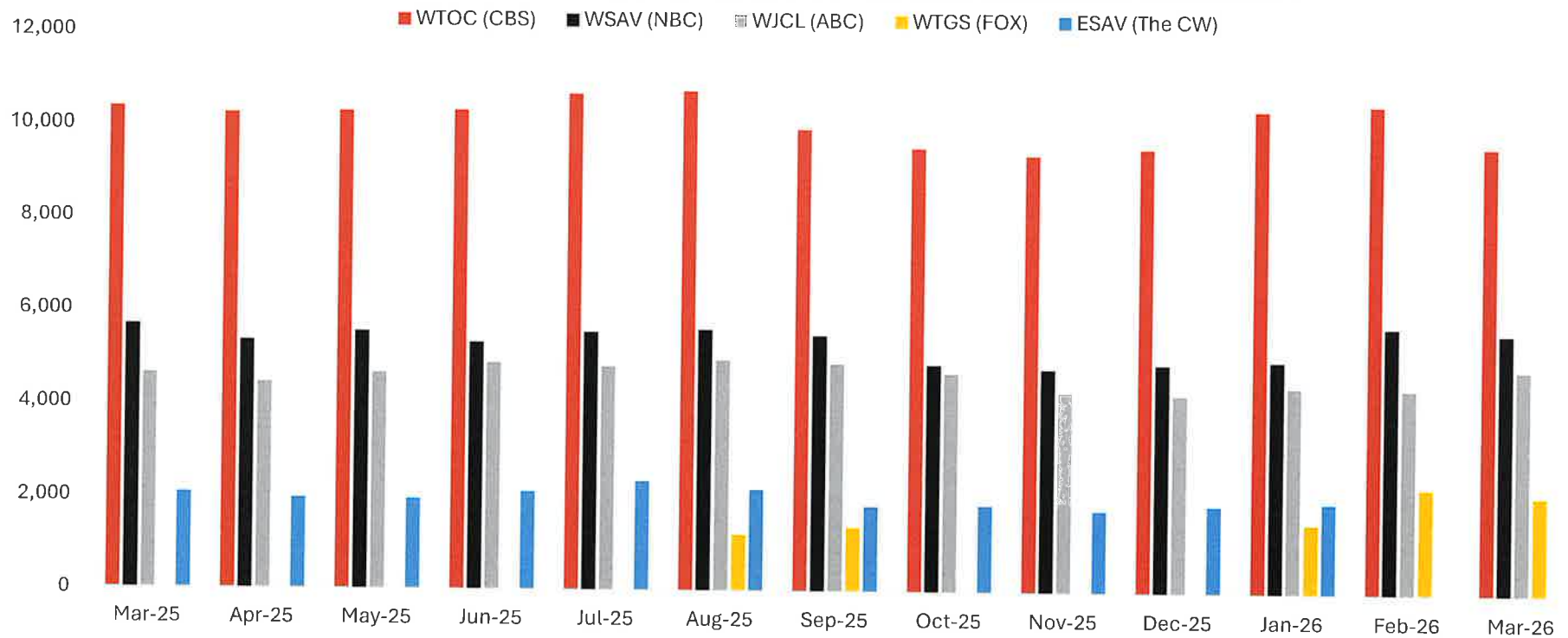
Source: Comscore: 1Q26 12/29/25-3/29.26. M-F 3A-3A, Local News Only.

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# Savannah's Trusted Local News Leader

## HH IMPs in Local News Only | M-Su 3a-3a | 13-Month Trend



SOURCE: COMSCORE. Report: Program-based Trender. Dates: March 2025 – March 2026 (through 3/29/26). Dayparts: M-Su 3a-3a. Program Type: Local News. Stations: Noted Above. Metric: Average Audience (Impressions). Live+SD.



# Where to Find Us



ON AIR (OTA, CABLE, SATELLITE)



ONLINE WEBSITE & VIDEOS

SOCIAL MEDIA



MOBILE APPS



STREAMING APPS



# WTOC Streaming & Digital Stats

## Connected TV

**47.6K**

Total users reached via  
CTV YTD 2025  
(Roku, Apple TV, & Fire TV)

**13.4K**

Average total users  
reached via CTV  
monthly in 2025

Devices: CTV (connected TV) Only - Roku, Apple TV & Amazon Fire TV  
Source: Google Analytics, YTD 2025 (11/1/25-12/31/25)



## Website/Apps

**13.8M**

Total users  
reached YTD 2025  
(via website, news app &  
weather app)

**1.4M**

Average total  
users reached  
monthly in 2025

Devices: News App, Weather App,  
Website. Source: Google Analytics, YTD  
2025 (11/1/25-12/31/25)



## Socials

**Meta/Facebook:**  
**368K Followers**

**X/Twitter:**  
**107.8K Followers**

**Instagram:**  
**59.1K Followers**

**YouTube:**  
**53.2K Subscribers**

Source: As of 1/27/26



# The Opportunity

*If it's not part of their routine, it won't reach its potential*

## Current State

- *High-impact, multi-use facility nearing launch*
- *Broad appeal across families, fitness seekers, and social recreation (pickleball, aquatics, wellness)*

## The Gap

- *Awareness ≠ consistent usage*
- *Need to convert interest into first visits, and first visits into repeat habits (leagues, classes, family routines)*

## The Reality

- *Residents aren't choosing a facility – they're choosing how to spend their time*
- *Winning requires visibility, relevance, and becoming part of their weekly routine*

# Monthly TV Campaign

Program	Spot Length	Day	Time	Monthly Spots
WTOC THE News at Daybreak	:30	M-F	5am-10am	4x
WTOC Evening News	:30	M-F	5pm-8pm	4x
WTOC THE News at Daybreak	:30	Sat/Sun	7am-8am	5x
Bounce TV	:30	M-Su	4a-2a	10x

WTOC Broadcast Delivery  
Monthly Impressions: 137K+  
12-Month Impressions: 1.64M  
12-Month Reach: 66.1%



# STREAMING TV

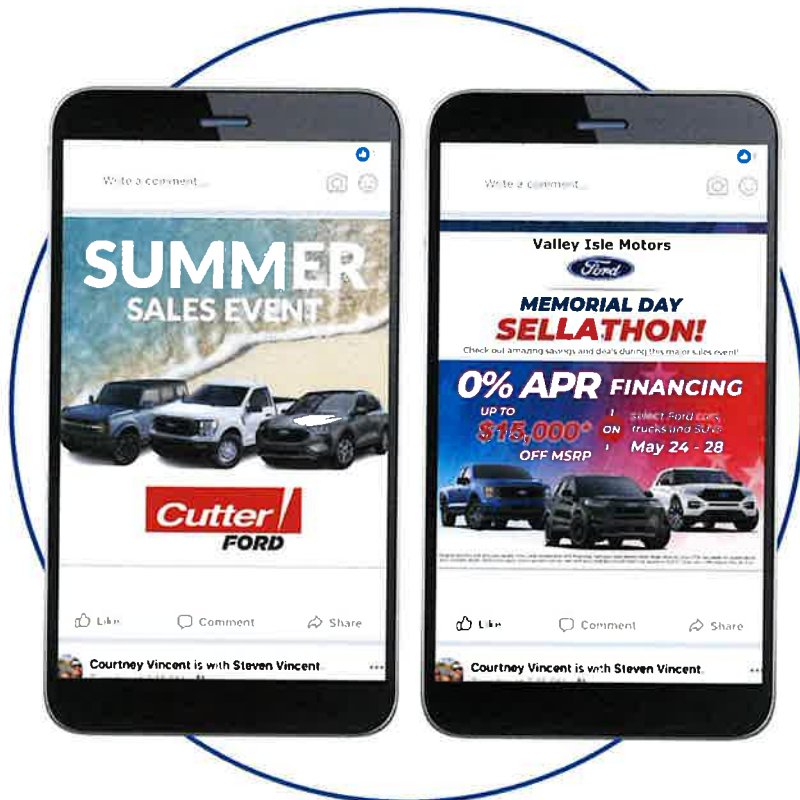
Video content such as shows, movies, sports & live TV that can be viewed using an internet-enabled streaming device, without requiring a cable or satellite subscription.

-  Smart TVs
-  Gaming Consoles
-  Mobile Devices
-  Streaming Devices
-  Tablets
-  Desktops Or Laptops

**Streaming TV** provides industry-leading targeting capabilities by leveraging premium third-party providers. Our Audience Targeting Segments are pre-packaged behavioral and lifestyle targeting parameters that reach your intended audience at scale.



# TARGETED SOCIAL MEDIA



Increase your online presence and drive traffic using versatile Paid Social platforms, which offer precise targeting to reach a highly engaged audience.

## Key Benefits of Paid Social:

- ✓ Drive Engagement
- ✓ Increase Awareness
- ✓ Influence Market Share

GDM utilizes 3 different advertising formats to position your message:

**Static Images | Carousels | Video**

With over 20 ad positions throughout these platforms, our in-house operations team takes the guesswork out of placement.

Our team develops tailored strategies for you to achieve the desired outcome.

# Display Impressions

WTOC.com, WTOC News App & WTOC Weather App

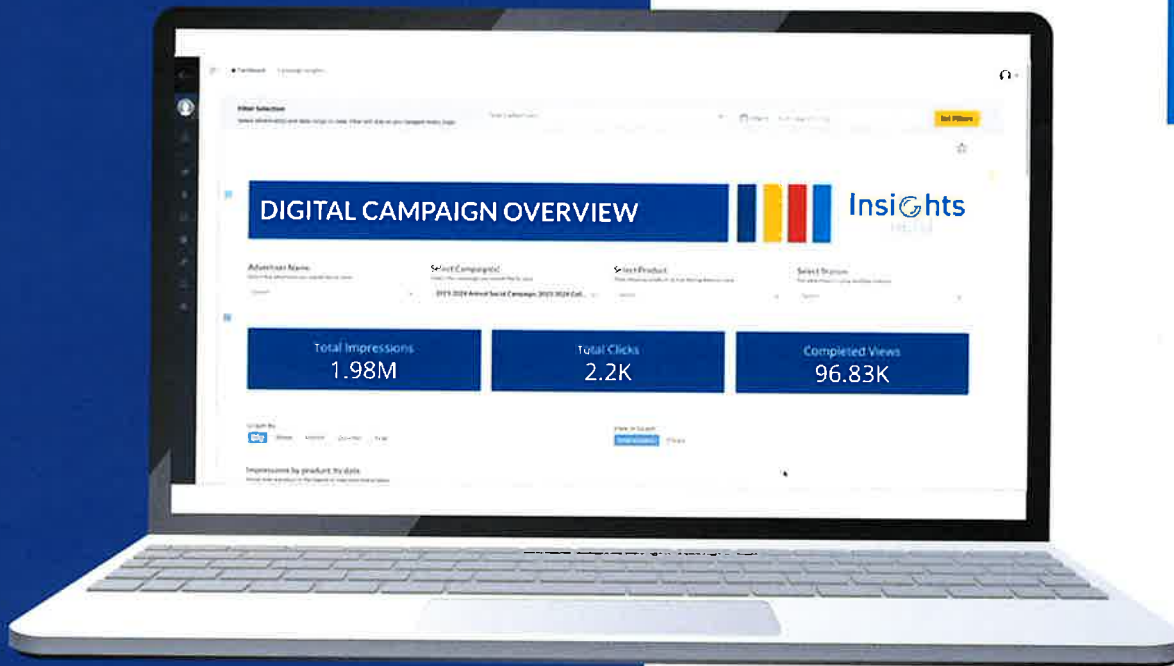


- About 13.8 million users on WTOC's digital properties in 2025.
- Pageviews on WTOC's digital properties were up 41.4% year over year
- Set of six ads (300x250, 728x90, 320x50, 300x600, 1024x90, 160x600) that click directly to your website.
- Ads shown on WTOC.com, WTOC News App & WTOC's Weather App

Source – Google Analytics



# Insights



- ✓ **Transparent Reporting**
- ✓ **Utilize the dashboard to make campaigns stronger**
- ✓ **Review performance by creative to understand what speaks to your consumer**
- ✓ **Analyze data overtime to perfect efficiencies**



**Dynamic dashboard with thoughtfully curated, actionable campaign insights that go beyond clicks and impressions to further advance your advertising campaigns.**

# Creative Services/Commerical Production

WTOC 11 | Gray Media's Commitment To You

01

## Award-Winning Team

*Our work doesn't just meet industry standards – it sets them. With a portoflio of recognized achievements, our team delivers creative that earns attention, accolades, and results. Beautiful work is our baseline. We design every piece of content with your business goals in mind – whether brand awareness, engagement, or market positioning.*

02

## Custom Video/Graphics

*From initial concept to final delivery, we handle every phase of production. Video, dynamic motion graphics – our team leverages cutting-edge techniques and bold creative thinking to ensure your brand stands out in an overstaurated market. All executed seamlessly under one roof – not outsourced. Our specialized team brings deep expertise to every project type.*

03

## Script/Storytelling

*We don't just create beautiful content, we craft narraives that connect with your audience and target consumer emotionally and drive measureable business outcomes.*

04

## Collaborative Partnership, Not Just a Vendor Service

*We become an extension of your team, immersing ourselves in your brand's DNA to deliver creative that feels authentically yours – only better.*

# Marketing Strategy | Option A

## Campaign Elements

### 12 Month Campaign

May 2026 – Apr. 2027

# \$2,750

Monthly Investment

One-Time HD Commercial Production

- 23x (:30) spots per month on WTOC and Bounce, delivering 137K impressions
- 75,000 Display ads on WTOC.com and WTOC News and Weather apps
- 75,000 Targeted social ads across Facebook and Instagram
- *Optional add-on - 75,000 targeted display ads served to users in Garden City, GA across all available inventory online - \$750/mo (discounted rate)*

### Added Value:

- One-Time Complimentary HD Commercial Production and display creative - changes throughout the duration of your campaign are included **(\$1500 Value)**
- Transparent monthly reporting meetings throughout your campaign

\_\_\_\_\_  
Client Signature

\_\_\_\_\_  
Date



Advance notification is required for all cancellations. TV/Digital sponsorships require 30-day written cancellation. Monthly broadcast schedule & WTOC digital products require a minimum of a two-week cancellation notification. Monthly extended network digital campaigns require a 30-day written cancellation after a minimum of 90 days. Any exceptions must be approved by WTOC station management. All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising)



# Marketing Strategy | Option B

## Campaign Elements

12 Month Campaign

May 2026 – Apr. 2027

\$2,250

Monthly Investment

One-Time HD Commercial Production

- 25,000 Streaming TV commercials served to viewers in designated counties
- 50,000 Display ads on WTOC.com and WTOC News and Weather apps
- 75,000 Targeted social ads across Facebook and Instagram
- *Optional add-on - 75,000 targeted display ads served to users in Garden City, GA across all available inventory online - \$750/mo (discounted rate)*

### Added Value:

- One-Time Complimentary HD Commercial Production and display creative - changes throughout the duration of your campaign are included (**\$1500 Value**)
- Transparent monthly reporting meetings throughout your campaign

\_\_\_\_\_  
Client Signature

\_\_\_\_\_  
Date



Advance notification is required for all cancellations. TV/Digital sponsorships require 30-day written cancellation. Monthly broadcast schedule & WTOC digital products require a minimum of a two-week cancellation notification. Monthly extended network digital campaigns require a 30-day written cancellation after a minimum of 90 days. Any exceptions must be approved by WTOC station management. All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising)



# Targeted Display Impressions

Deliver your message across all devices to high-intent local audiences.

We strategically reach users who:

- Live within your service area
- Have searched online for business or services
- Have visited related websites
- Have previously engaged with you online

This approach ensures the City of Garden City stays top-of-mind, reinforcing key services and maintaining awareness of all available resources.

Reach the right people, in the right place, at the right time.





# Thank You!



Alexa Hankinson  
Media Executive  
Alexa.Hankinson@wtoc.com  
(912) 665-8697



## RESOLUTION

**A RESOLUTION OF THE MAYOR AND COUNCIL OF GARDEN CITY, GEORGIA, AUTHORIZING THE DIRECTOR OF GOVERNMENTAL AFFAIRS AND STRATEGIC INITIATIVES TO PREPARE AND ADVERTISE A REQUEST FOR PROPOSALS (RFP) FOR LEGISLATIVE LOBBYING SERVICES; TO ESTABLISH THE SCOPE OF MONITORING AND ADVOCACY AT THE GEORGIA STATE CAPITOL; TO REPEAL ALL RESOLUTIONS IN CONFLICT HEREWITH; AND FOR OTHER LAWFUL PURPOSES.**

**WHEREAS**, the City of Garden City (the "City") has a significant interest in the activities of the Georgia General Assembly and the potential impact of pending legislation on municipal operations, local home rule authority, and the welfare of its citizens; and,

**WHEREAS**, the Mayor and Council desire to ensure that the City maintains an active and consistent presence at the Georgia State Capitol to monitor legislative developments and advocate for the City's specific infrastructure, economic development, and legal needs; and,

**WHEREAS**, the Director of Governmental Affairs and Strategic Initiatives was recently appointed by the City Manager to oversee such intergovernmental efforts; and,

**WHEREAS**, the Mayor and Council determine that it is in the best interest of the City to solicit proposals from qualified firms or individuals to provide professional legislative lobbying and governmental relations services.

**NOW, THEREFORE, BE IT RESOLVED** by the Mayor and Council of Garden City, Georgia, and it is hereby resolved by authority of the same, as follows:

1. **Authorization to Solicit Proposals:** The Director of Governmental Affairs and Strategic Initiatives is hereby authorized and directed to draft a Request for Proposals (RFP) for professional legislative lobbying services.
2. **Scope of Services:** The RFP shall seek a consultant or firm to provide, at a minimum, the following services:
  - (a) Gaining support of the Chatham County Legislative Delegation on pending legislation by scheduling and facilitating meetings with all of the nine legislators that represent Chatham County to educate them on the issues and secure their support.
  - (b) Advocating for the City's approved Legislative Agenda.
  - (c) Maintaining an active presence at the Georgia State Capitol during the legislative session and during interim committee meetings.

- (d) Continuous monitoring of pending legislation and administrative rules affecting the City.
  - (e) Direct advocacy and liaison services with members of the Georgia General Assembly and Executive Branch.
  - (f) Collaborating with legislative sponsors to ensure that the Governor will sign measures into law.
  - (g) Regular reporting to the City Manager and the Director of Governmental Affairs and Strategic Initiatives regarding legislative progress and strategy.
3. **Advertisement:** The Director of Governmental Affairs and Strategic Initiatives, in conjunction with the City's purchasing policies, is authorized to advertise the RFP in the official legal organ of Chatham County and through other appropriate procurement channels.
4. **Conflicts:** All resolutions or parts of resolutions in conflict with this Resolution are hereby repealed.
5. **Effective Date:** This Resolution shall become effective immediately upon its adoption.

**ADOPTED** by the Mayor and Council of Garden City, Georgia, this \_\_\_ day of May, 2026.

\_\_\_\_\_  
TONYA ROPER, Clerk of Council

**RECEIVED AND APPROVED** this \_\_\_\_ day of May, 2026.

\_\_\_\_\_  
BRUCE CAMPBELL, Mayor

**A RESOLUTION OF THE MAYOR AND COUNCIL OF GARDEN CITY, GEORGIA, AUTHORIZING THE AWARD OF A CONTRACT TO SAVANNAH RIVER UTILITIES CO. FOR THE REPAIR OF A SEWER MANHOLE ON REDMOND AVENUE IN THE AMOUNT OF \$50,720.00; AND FOR OTHER RELATED PURPOSES.**

**WHEREAS**, Garden City issued a Request for Proposals (RFP) for the repair of a critical sewer manhole located on Redmond Avenue; and

**WHEREAS**, the City received the following proposals in response to the RFP:

<b><u>Contractor</u></b>	<b><u>Proposed Amount</u></b>
<b>Savannah River Utilities Co.</b> 1992 GA Highway 21 N Springfield, Georgia 31329-3927	\$50,720.00
<b>Dustcom Limited</b> P.O. Box 7724 Garden City, Georgia 31418	\$62,325.00
<b>Southeast Pipe Survey, Inc.</b> 3523 William Street Patterson, Georgia 31557-0477	\$105,750.00
<b>APS Recycle, Inc.</b> 2782 Caraway Drive Tucker, Georgia 30085	\$141,064.00
<b>RPI Underground, Inc.</b> 119 Blanchard Street Valdosta, Georgia 31601	\$161,074.00

**WHEREAS**, Savannah River Utilities Co. submitted the lowest contract price in the amount of \$50,720.00, is a vetted and qualified contractor with extensive familiarity regarding the City's utility infrastructure, having satisfactorily performed utility maintenance and utility work for the City on both an emergency on-call basis and on scheduled projects; and,

**WHEREAS**, the Mayor and Council find that awarding the contract to Savannah River Utilities Co. serves the best interest of the citizens by ensuring quality workmanship at the lowest possible cost by the most responsible contractor responding to the RFP.

**NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND COUNCIL OF GARDEN CITY:**

1. **AWARD OF CONTRACT:** The contract for the Redmond Avenue Sewer Manhole Repair is hereby awarded to Savannah River Utilities Co. for the contract price of \$50,720.00.
2. **FUNDING:** The funding for the Contract Work has already been budgeted in the City's Water and Sewer Fund for FY2026.

3. **EXECUTION:** The City Manager is hereby authorized to execute the necessary contract documents, subject to final review and approval as to form by the City Attorney.
4. **EFFECTIVE DATE:** This Resolution shall become effective immediately upon its adoption.

ADOPTED AND APPROVED this \_\_\_\_ day of May, 2026.

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TONYA ROPER, Clerk of Council

RECEIVED AND APPROVED this \_\_\_\_ day of May, 2026.

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BRUCE CAMPBELL, Mayor